

About Town

Three Manchester students at Central Connecticut State College in New Britain are serving on the decoration committee for the Homecoming Weekend dance tomorrow. They are Miss Barbara Kennedy, 84 Autumn St., a junior in elementary education; Miss Johanna Pedra, 83 Olive Rd., and Miss Lorena Bennett, 135 Summer St., both sophomores majoring in elementary education.

VETERANS' DAY DINNER AND DANCE

The Veterans' Day Dinner and Dance will be held at the Latta Junior Museum Sunday from 2 to 5 p.m. The dinner will be at 2 p.m. and the dance at 5 p.m. Tickets are \$1.00 for members and \$1.50 for non-members. Reservations should be made at the post office or at the museum.

ST. MARY'S GUILD CHRISTMAS FAIR AT THE CHURCH Thursday, November 12 7 to 9 P.M. Tea Room 2 to 4 P.M. ROAST BEEF DINNER 5 to 6:30 P.M. ADULTS \$2.00—CHILDREN \$1.00 FOR DINNER RESERVATIONS CALL MI 3-7002

Missionary Talks At Calvary Chapel

A special missionary service will be held at Calvary Chapel, 22 Vernon St., on Sunday. The service will be in the form of a play, "The American Indian in Blue Hoopoe, Arizona," which will be presented by the American Indian Missionary Society. The play is a dramatization of the life of a young Indian boy who is converted to Christianity.

Information Night At Legion Home

Information Night will be held at the Legion Home, 100 North Main St., on Sunday. The program will include a presentation of the Legion's services to veterans and their families. The program will be held from 7 to 9 p.m.

CHARGE YOUR PRESCRIPTIONS HERE

Churra-Pan PINE PHARMACY 684 CENTER ST. Charge your prescriptions here. We have the latest in pharmaceuticals and medical supplies. Call for a list of services.

Window Broken At Scout Building

A broken window in the former Cheney States carriage house, at 30 Hartford Rd., was the only damage resulting from an apparent break into the building last night, police said today. Nothing was reported missing.

Engaged

The engagement of Miss Madelyn Jean, daughter of Mr. and Mrs. Charles L. Engle, to Mr. James J. Engle, son of Mr. and Mrs. Charles L. Engle, was announced today. The wedding will be held at St. Mary's Church on Sunday.

NEW GLAM SHELL

NEW GLAM SHELL TAKE OUT SERVICE A SPECIALTY. Special Purchase 1 pint of Shell 90, and receive FREE 1 pint of French Fry. Open Sat. 10 A.M. to 10 P.M. SUNDAY 9 A.M. to 9 P.M. DAILY 3 P.M. to 10 P.M.

USE RYD-D-ERS RAPID LIQUID SEALER

USE RYD-D-ERS RAPID LIQUID SEALER. For Leaky Radiators, Cracked Blocks. Stops leaks with anti-freeze solution. Instantly stops leaks, will never clog, prevents rust. You are assured that your anti-freeze will not leak away. Sold Only by Independent Dealers.

HAT SPECIAL

HAT SPECIAL Brown and Gray Reg. \$13.50 \$10.95. We've Got It AT PINE LENOX ADOX FILM. Any professional will tell you your finished print can be no better than your negative. We can improve your negative's quality and lens sharpness by using the highest possible resolution film.

as seen on TV and Hale's has it! the SEVENTEEN LOOK! It's not only fashionable it's down right complimentary! 100% wool handsome houndstooth check. Straight or box pleated skirt with matching jacket and blouse. Comes in toast with beige. Each piece sold separately. Sizes 10 to 18. SKIRT \$7.98 and \$8.98. BLOUSE \$4.98. WESKIT \$7.98. SPORTSWEAR DEPARTMENT Take Elevator To Second Floor.

Hale's offers you Fashionable COATS at Reasonable prices! it's new... the soft cotton lining in the all-new playtex girdle! new slips on and off in seconds. No more tugging. No bunching. Your new Playtex girdle slips on and off so easily. new keeps you powder-puff dry. Your new Playtex girdle puts cool cotton next to your skin for dry, all-day comfort. new won't irritate. The air-spun cotton lining is so kind to your skin because it's far softer. No chafing. No rubbing. And the new Playtex girdle is a new dreamy white color. New all-fabric garters are so easy to adjust... guaranteed to last the life of the girdle. new playtex mold 'n' hold zipper girdle slips on and off so easily. Magic finger panels control both front and back. Girdle or panty girdle \$10.95, XL (girdle only) \$11.95. new playtex magic controller with magic finger panels for tummy control. Girdle or panty girdle \$8.55, XL \$9.55. WE GIVE 20% GREEN STAMPS. Ample Free Parking Rear Of Our Store. STORE HOURS: Open every day, including Monday 9:00 a.m. to 5:30 p.m.; Thursday 9:00 a.m. to 9:00 p.m. The M.W.H.A.L.E. CORP. MANCHESTER CONN. CORNER MAIN AND OAK STREETS



Here is America's favorite hat... trim, laundy... it has a way of becoming you. Wear it either snappily or off the face... it conforms in taste and smartness to any occasion.

MEN'S WINTER WEIGHT SLACKS 2 for \$15. Sizes to 42—FREE ALTERATIONS. PINE LENOX PHARMACY 288 E. CENTER ST. MI 8-0888. GREAT NEW FUEL OIL DEVELOPMENT! Amazing RT-98 in NEW MOBILHEAT. Helps keep your burner clean as it heats your home! RT-98 is the most completely effective fuel additive in use today. This helps your oil burner deliver more clean, clear, white heat.

MEN'S SWEATERS CREW NECK, WIND-UP, BOAT NECK and SHAWL COLLAR SWEATERS. Reg. \$8.95 NOW \$7.15. Reg. \$7.95 NOW \$6.35. Reg. \$8.95 NOW \$7.15. Reg. \$8.95 NOW \$7.15. Reg. \$10.35 NOW \$5.55. MEN'S COAT STYLE SWEATERS ALL SIZES. Reg. \$10.95 NOW \$8.75. Reg. \$8.95 NOW \$7.15. Reg. \$10.35 NOW \$5.55. C.E. HOUSE & SON WE GIVE 20% GREEN STAMPS. 301-315 Center Street MI 3-5135

Average Daily Net Press Run For The Week Ended Oct. 31, 1958

13,041. Member of the Audit Bureau of Circulation.

Father Defends Polio Shot Ban

The father of five children expelled from Manchester schools today defended his decision not to permit the vaccination. Donald D. Wells, 86 Keckville Rd., an engineer at Pratt & Whitney Aircraft, said he had decided he would not have the vaccine administered to any of his eight children, although five of them attend the schools. Wells said the schools where such immunization is mandatory.

U.S. Hunts Cienfuegos In Florida

Miami, Fla., Nov. 7 (AP)—A search for Maj. Camilo Cienfuegos, missing Cuban army commander, was started by U.S. Air Force and Civil Air Patrol planes today over the vast Florida Everglades. The search for the missing pilot and his plane was part of a larger search for the missing pilot and his plane.

Reds Stress Peace In 42nd Year Rally

Moscow, Nov. 7.—Moscow today celebrated the 42nd anniversary of the Communist Revolution. The rally was held in the presence of the Soviet leadership. The Communist party and the Soviet government are constantly carrying out the Leninist policy of peaceful coexistence with all countries.

Jap Expedition Fared Lost In Nepal Blizzard

Katmandu, Nepal, Nov. 7 (AP)—A Japanese expedition to the Himalayas was reported to have been lost in a blizzard. The expedition was led by a Japanese mountaineer. The expedition was reported to have been lost in a blizzard.

4 Boy Bandits Hold Up Bank, Return Money

Kranzburg, S. D., Nov. 7 (AP)—Four high school boys, on a hold-up of a bank today, returned the money they had stolen. The boys were arrested by police. The boys were arrested by police.

Priest Conducts Course On World Disarmament

By BILL W. DEAN. Omaha, Neb., Nov. 7 (AP)—A priest conducted a course on world disarmament today. The course was held at a local church. The priest conducted a course on world disarmament today.

McLaglen Dies; Rough Talking Actor Was 72

Hollywood, Calif., Nov. 7 (AP)—A rough-talking actor died today. The actor was 72 years old. The actor was 72 years old.

Missiles Not Warheads

By ALVIN STEINHOFF. London, Nov. 7 (AP)—A report today that the British government has decided to use missiles instead of warheads. The report was made by a British official. The report was made by a British official.

Court Upholds Injunction Ordering Steel Strike End

Pittsburgh, Nov. 7 (AP)—The Supreme Court today upheld an injunction ordering the end of a steel strike. The court's decision was a 5-4 vote. The court's decision was a 5-4 vote.

Disk Jockeys, Song Pluggers, Facing Probes

Washington, Nov. 7 (AP)—A House subcommittee today announced it would probe the activities of disk jockeys and song pluggers. The subcommittee was led by a House member. The subcommittee was led by a House member.

15 Aboard C17 Die in Formosa Takeoff Crash

Taipei, Formosa, Nov. 7 (AP)—A U.S. Air Force C-17 transport plane crashed today in Formosa, killing 15 people. The plane was on its way to a base in Formosa. The plane was on its way to a base in Formosa.

Gen. Taylor Assails President's Policies

New York, Nov. 7 (AP)—Former Army Chief of Staff Maxwell D. Taylor today assailed President Eisenhower's policies. Taylor's criticism was based on his long experience in the military. Taylor's criticism was based on his long experience in the military.

Tempest in Teaportorium

By ALVIN STEINHOFF. London, Nov. 7 (AP)—A tempest broke out in a teaportorium today. The tempest was caused by a fire. The tempest was caused by a fire.

No One in U.S. Can Top Drinka Pinta Milka Day

In one beverage American... No one in the U.S. can top Drinka Pinta Milka Day. The day is celebrated every year. The day is celebrated every year.

8-1 Ballot Puts Men Into Mills

Washington, Nov. 7 (AP)—The Supreme Court today upheld an 8-1 decision that puts men into mills. The decision was a landmark ruling. The decision was a landmark ruling.

News Tidbits

Culled from AP Wires. State Public Utilities Commission grants Bridgeport Hydroelectric Company's petition for rate increase. The commission granted the company's petition for a rate increase.

Bulletins

From the AP Wires. Bonn, Germany, Nov. 7 (AP)—The choice of Walter G. Döwling as new U.S. ambassador to West Germany is welcomed in government circles here. The choice of Walter G. Döwling as new U.S. ambassador to West Germany is welcomed in government circles here.

ACTOR LOSES LEG

New York, Nov. 7 (AP)—Actor... Actor loses leg. The actor was injured in an accident. The actor was injured in an accident.

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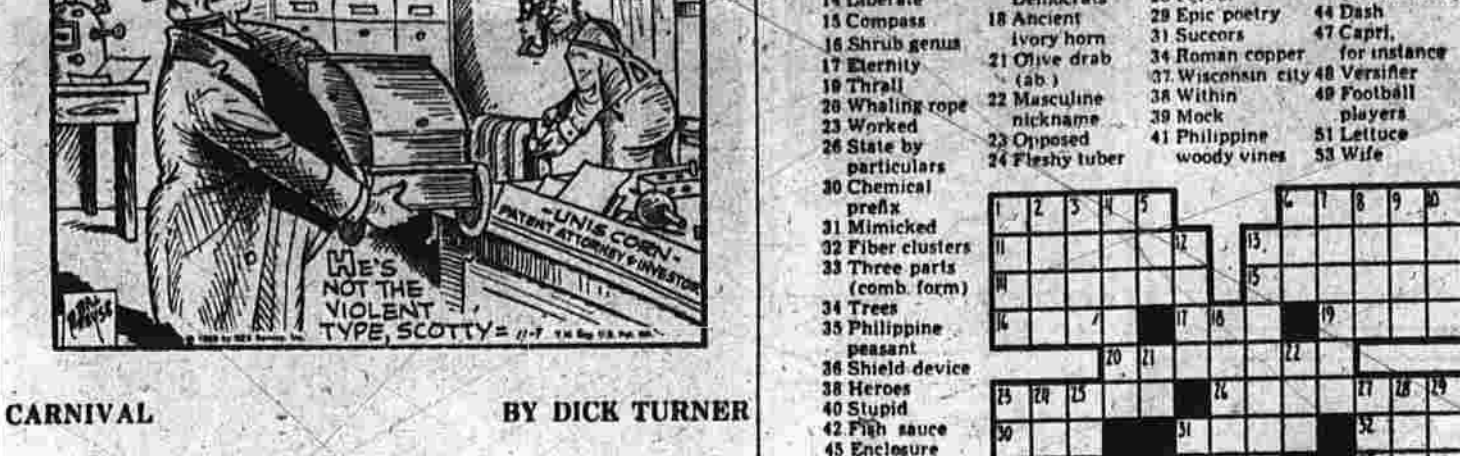
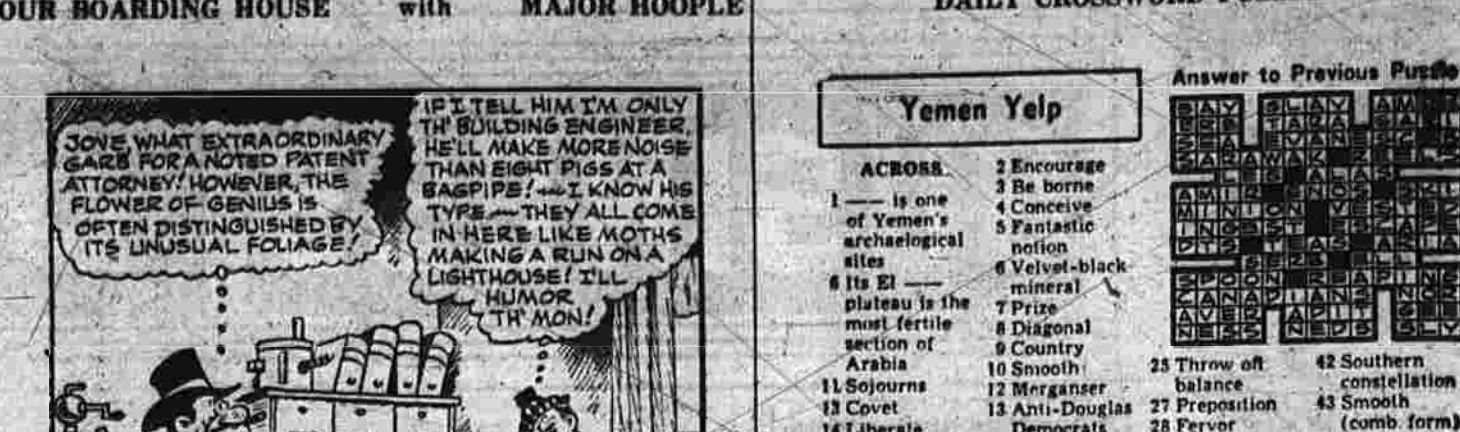
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Yemen Yelp
Answers to Previous Puzzles
Across: 1. Is one of the most famous of the world's ancient cities...



Boxing Body Suspends REI Ring License
Syracuse, N. Y., Nov. 7 (AP)—Big Mike DeJohn's smashing 47-second knockout of Charlie Powell...

DeJohn Earns Shot With Eddie Machen
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Harriers A Champions, Ken Smith Places Ninth
Neighboring Glastonbury High, sparked by individual winner Billy Johnson, won its second straight open championship in the annual State CIAC cross country meet yesterday...

High, Mighty College Elevens Have Hurdles to Climb Today
New York, Nov. 6 (AP)—It might be as well to step back a day in college football today, with the Big Ten and the Big Eight and the Big 12 and the Big 10 and the Big 7 and the Big 5 and the Big 4 and the Big 3 and the Big 2 and the Big 1 and the Big 0...

Old Hoople Eliminates Possibility of Error
While in the South, Louisiana State will prevail over Tennessee...

PRO FOOTBALL SUNDAY on WINF dial 1230 BALTIMORE COLTS vs. Washington Redskins AIR TIME 2:00 P.M. DIAL 1230 FOR GOOD SOUND WINF THE KEY TO THE WORLD THRU MUTUAL

Draw Greenich
Manchester High's defending state soccer champions will make the first defense of their crown Wednesday afternoon against the regular season champion...

Powell Goes Out in 47 Seconds
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Game Postponed
Rain has once again forced postponement of a Manchester High football game...

Sport Schedule
Sunday, Nov. 8
Imperial at Prison, 1 p.m.
Crusiers vs. Fighters, 1 p.m.
Blue Devils vs. Eaters, 2:30 p.m.

Hunter and Cichon Win Pro - Member
Sixteen pro and 45 amateur took part in the Connecticut Pro Member Golf Tournament...

CLASS B-1 BALL TOURNAMENT Sunday -- 2 P.M. DOUBLE STRIKE LANES OAK STREET. LAST WEEK'S WINNERS: HOWIE HAMPTON, 211--RYAN HELINSKI, 213

CLASSIFIED ADVERTISING... Classified or "Want Ads" are taken over the phone as a convenience...

Building-Contracting 14... CARPENTRY WORK... ROOFING-SIDING 16... RAJA'S ROOFING CO.

Articles For Sale 45... No. 3 PRANKLIN fireplace stove... HOUSEHOLD GOODS 51... UNIVERSAL apartment sale...

Household Goods 51... UNIVERSAL apartment sale... Musical Instruments 53... TRUMPET - Old style second...

Rooms Without Board 55... ROOMS FURNISHED, well heated... APARTMENTS-FURNISHED 69... EXCLUDED immediate 6 room...

Rooms For Sale 72... EXCLUDED immediate 6 room... HOUSES FOR SALE 72... MANCHESTER-48 Broton Rd.

South Windsor... Boy Missing... Parents Say... Russell Allen Brown of 315...

Lost and Found 1... LOST-Brown Rover... LOST-Female black Cocker...

Roofing and Chimneys 16-A... ROOFING-Specializing repairing...

Help Wanted-Female 35... DO IT YOURSELF... Help Wanted-Male 36... MEAT CUTTER...

Diamonds-Watches-Jewelry 48... LEONARD W. JOSTER, Jeweler... Garden-Farm-Dairy 50... FOR THE BEST SELLING...

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Gen. Taylor Assails President's Policies... (Continued from Page One)

Automobiles for Sale 4... WANTED - Clean used cars... WANTED - 1966 Dodge...

Painting-Papering 21... EXTERIOR and interior painting... INTERIOR and exterior painting...

Help Wanted-Male 36... MANAGEMENT trainee... Help Wanted-Female 35... BOOKKEEPER...

Household Goods 51... G. E. VACUUM cleaners... WESTINGHOUSE refrigerator... WANTED - Used plumber's snake...

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Legionnaires are asked by Past Commander Wilfred J. Clarke, ticket chairman for the Veterans Day Dinner Wednesday, to make ticket returns to him by Monday night.

Major E. Walter Lurie of the Salvation Army will speak to the adult Sunday School department of the Church of the Nazarene Sunday at 9:30 a.m.

The Polish American Club will meet tomorrow at 1:30 p.m. at the clubhouse, 106 Clinton St.

The Manchester Mates will hold a banquet tonight at 8 at the Walnut restaurant. Awards will be made for the most weight lost during the past year. George Fister, president of the Manchester Philatelic Society, will be guest speaker. The program will include entertainment and dancing.

The Holy Name Society of St. James Church will receive Holy Communion in a group at the 8 o'clock Mass tomorrow. Members will assemble in the downstairs church before 7:30 a.m.

An open installation of officers of Daughters of Liberty, No. 125, will be held Tuesday at 8 p.m. in Orange Hall. Mrs. Mary Conn will be the installing deputy. Mrs. Louise Copping is chairman for the social period that will follow. A penny auction will be held, and Mrs. Vera Dion, who will conduct the auction, asks members to make donations.

The Friendship Circle of the Salvation Army will meet Monday at 7:45 p.m. It will be work night. Hostesses will be Mrs. Doris Howard and Mrs. Karla Romanowicz.

Personal Notices

Card of Thanks

I wish to thank my friends and neighbors for sending cards, gifts and flowers while I was in the hospital.

Mrs. Dora Ellis

WESTOWN PHARMACY 450 Hartford Rd.—MI 9-9944 To maintain our continuity of medical service we are

Open All Day SUNDAY

Heard Along Main Street And in Some of Manchester's Side Streets, Too

Moooooo Those wrong number telephone calls are a nuisance, sometimes, but downright aggravating in the middle of the night.

Take the call, for instance, that Yump Johnson of the Manchester Package Delivery received recently.

He was awakened by the ringing of the phone after 2 o'clock one morning.

"Hullo," he barked into the mouthpiece.

"Hey, whadaya want me to do with these cows?"

"With what?" yapped Yump.

"These cows," the voice repeated.

"Hey, Mac, I'm Manchester Package, not Manchester Packing," Yump answered.

Winter Dinner Guests Our friend Horace Reid, up at 650 Lydell St., has some advice to pass along to Heard Along a readers concerning what to do when you clean out your garden.

Save all the squash and cukes or any vegetable with seeds in it. Store them where they will freeze so they won't mold.

Some cold winter day, break a hole in the side and watch the birds come to feast on this goodie. Hang up. You will see all kinds of birds.

Stripped Clean George McCauley, popular police sergeant, recently found the right deal and negotiated the exchange of his automobile for a new one. Nothing wrong with that.

George cleaned out the old vehicle preparatory to delivering it in a condition spic, span and with no excess baggage.

Perhaps he took too much out of it; at any rate, he was still several blocks from the dealer when he ran out of gas. Had to call a friend to bring him a gallon of fuel to finish the trip. Maybe this cleaning business can be carried too far.

Splitting the Spools The annual juvenile protection racket went off without an apparent hitch last week.

But some youngsters made it perfectly clear that it's the principle that counts.

Mr. X A visitor walked into the office of the Howell Cheney Technical School the other day and asked for one of the teachers.

"I'll see if he's in one of the classrooms," said one of the secretaries.

She phoned a classroom, addressed the teacher who answered, and asked whether the first teacher was there. After a short pause she asked, "Well, did you look under everything?"

Celebration The reporter was calling the high school to ask what was being done about observing National Education Week next week.

Principal Edson Bailey came on the wire.

"What are you doing for National Education Week?" asked the reporter.

"We're staying open," answered Bailey.

Center Church Canvass Slated For Tomorrow

Tomorrow, Christian Enrollment Sunday, 140 members of Center Congregational Church will visit the homes of all the church families to obtain pledges for the underwriting of the church's program for 1960.

The proposed budget is \$88,000, an amount larger than last year's by \$14,000. The men and women serving as visitors will meet at the church at 1 for lunch and final instructions before starting off to make their calls.

At the two "loyalty dinners" for the church membership last week the members considered the total program suggested for next year. Brochures sent in the mail this past week described the budget necessary to carry out the program.

All parishioners have been urged to consider seriously the extent to which they can give of their time, talent and money to support Center Church Tomorrow the emphasis will be on the financial aspect.

It is expected that the church families, insofar as possible, will stay at home Sunday afternoon to receive the callers.

Hamilton Given Overhaul Contract

A contract to overhaul 2,400 U.S. Air Force propellers and controls has been awarded to the Overhaul and Repair department of Hamilton Standards, division of United Aircraft Corp. according to Wendell S. Snydam, department manager, the propeller overhaul contract is the largest ever awarded in the aviation industry.

The propellers involved are for the Boeing KC-97 tanker used in refueling jet bombers of the Strategic Air Command. A tight delivery schedule has been established to insure minimum "down time" for each of these aircraft, which are vital to SAC's security mission.

The schedule involves flying most of the KC-97's from their operational stations to Westover Air Force Base, Mass., where the propellers are removed and shipped by truck to the Hamilton Standard plant, 25 miles away. Overhauled units are returned to Westover for reinstallation.

The Overhaul and Repair Department, established two years ago as a service to Hamilton Standard customers, has been expanding its operations in recent months, requiring the addition of over 300 employees since June.

Its services, including overhaul of such jet aircraft equipment as engine controls, starters, pumps and air conditioning systems, will be consolidated within a 75,000-square foot area in the company's Windsor Locks plant early next year.



Opens at State Sunday

Robert Mitchell and Julie London pursue a proud and violent road to romance in "The Wonderful Country," the motion picture based on Tom Lea's best-selling novel, in Technicolor at the State Theater starting tomorrow.

Bayer Drafts Law On Pension Fund

Persons hired by the Town of Manchester after a proposed ordinance takes effect will have to join the town pension plan.

And they would not be able to withdraw from it unless they quit or retire.

These and other proposed changes to the Town Pension Ordinance were approved by town Directors this week. They are being drafted by town counsel Philip Bayer for a public hearing soon.

The Directors also approved changes to:

1. Eliminate the general manager and town treasurer as ex-officio members of the pension agencies.

2. Remove the agencies' power to extend retirement for town employees past the age of 65.

3. Authorize the agencies to invest pension funds up to a maximum of 25 per cent in securities other than those covered by the savings bank statute.

4. Authorize the agencies to turn over custody of their assets to their financial advisor, the Hartford National Bank & Trust Co.

5. Clarify references to "continuous service" in the ordinance.

The Directors voted down a proposal to permit the town treasurer to invest pension money without prior Pension Board approval.

Leclerc had asked for rejection of this proposal.

WATES to Hold Auction Tuesday

Manchester WATES will meet Tuesday evening at the Italian-American Club beginning with weighing in at 7 p.m.

The program will include a penny auction and plant sale with Mrs. Mary Davis and members of the ways and means committee in charge. Members are reminded to bring articles for the sale.

Top losers for the month of October were Mrs. Alice Magrel who lost 6 pounds and Mrs. Gene Rice with a loss of 5 pounds.

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Bishop Heard At St. Mary's

More than 170 members and guests of the St. Mary's Church 50-50 Club last night celebrated the club's tenth anniversary and roundly applauded the Rt. Rev. John H. Esquirol, guest speaker, who congratulated the club on its "successful and constant" career.

Several former members of the club, who have moved from Manchester in recent years, returned for the anniversary dinner and meeting. The couple from the farthest point was Mr. and Mrs. Charles Cole of Hoxie, R. I. It was the largest gathering in the club's history.

Bishop Esquirol, suffragan bishop of the Episcopal Diocese of Connecticut, spoke to the gathering on the subject of Christian marriage. His talk followed dinner and a brief prayer meeting.

Congratulatory letters from current and former members unable to attend were read after Bishop Esquirol's speech. Colored slides depicting various club activities in past years were shown. A reception in the old parish house followed.

CARD PARTY Sponsored by B'nai B'rith MONDAY, NOV. 9 8 P.M. V.F.W. HOME Manchester Green PUBLIC INVITED 40 Valuable Gifts

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NEW GLAM SHELL TAKE OUT SERVICE A SPECIALTY Special! Purchase 1 pint of fried clams 90c, and receive FREE 1 pint of French fries. Open Sat. 10 A.M. to 10 P.M. SUNDAY 4 P.M. to 9 P.M. DAILY 3 P.M. to 10 P.M.

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Road to Success Of Steve McQueen

By CHARLES J. LEARY
Ask Steve McQueen, who stars as Josh Randall, bounty hunter on CBS Television's Western drama series "Wanted—Dead or Alive," what qualifications he had to warrant his phenomenal success, and the answer you get will amaze you.

At the age of 15, when most boys were in the process of completing their schooling, McQueen left the Missouri farm where he had been born and raised, to go out on his own. He managed to sign on as a seaman aboard an oil tanker where he was initiated into

the hard-bitten life of men-at-sea. He landed in the Dominican Republic where he stayed for four months.

His next stop was Corpus Christi, Tex., where he lived and worked in the atmosphere of burly backs, brawny arms and hammock fists, doing odd jobs in the oil fields.

The following year McQueen again got the urge to travel and signed up with a carnival, where he had his first real go at showmanship in the true life role of the proverbial huckster. His penchant for associating himself with the tough, he-man, out of door life asserted itself again when he left the carnival in Ottawa, Canada, to become a lumberjack.

Joined Marines

As soon as he was old enough, he enlisted in the U.S. Marines and became a qualified tank driver and mechanic. After his honorable discharge in 1950, he headed for New York City. There he took a job as a television repairman while waiting to attend school under the G.I. Bill of Rights.

Thus, Steve McQueen had most certainly, though unknowingly, reached the final stage in his jack-of-all-trades development in preparation for the role of the tough-crusted, hard bodied bounty hunter, Josh Randall.

Although he had no definite plan in mind, Steve feels these varied experiences were invaluable, as well as indispensable, in preparing him for his acting career. The real artist, no matter how gifted, has never become great without the fullness that comes from participating, first, in the great drama of life.

Steve McQueen's true talent, embellished by his wide experience, was bound to make itself known. A chance meeting with Sandy Meisner, well known dramatic coach, led to an audition at New York's famous neighborhood Playhouse. Located in the heart of Greenwich Village, the Playhouse has become noteworthy for seeking out and developing young talent, many of whom have gone on to become stars in television and movies.

McQueen's qualities were im-



Steve McQueen's Hobby—Fast Sports Cars

mediately recognized here, as evidenced by the fact that he was one of 72 young men and women selected from 3,000 aspiring thespians. McQueen's conscientious desire to express himself to the fullest, and his desire to work hard through long hours of readings and rehearsals finally paid off. After one and one-half years at the Playhouse he was graduated.

In 1952 this aspiring actor got his first part in the summer stock company of "Peg O' My Heart," starring Margaret O'Brien. Roles in "Member of the Wedding" with Ethel Waters, and "Time Out for Ginger" with Melvin Douglas quickly followed and won the critics praise and offers of television work.

Scores of Offers

The one time television repairman was now on his way to becoming a television star. In his fourth television role, McQueen starred in the Studio One presentation of "The Shrivington Raiders." Scores of offers followed and he won top parts in "The United States Steel Hour," "Armstrong Circle Theatre," and "The 20th Century-Fox Hour."

The young actor is proud to have

ben one of the five actors chosen from an audition group of 2,000 by the famous Actors Studio. On Broadway, he has co-starred in the production of "The Gap" with Gary Merrill and Sam Jaffe and replaced Ben Gazzara in the lead role in "Hatful of Rain." His motion picture credits include "Never Love A Stranger," "Beyond A Doubt" and "The St. Louis Bank Robbery."

Early this year McQueen returned to Hollywood to appear in an episode of CBS Television Network's "Trackdown" series and was an immediate success. He attracted such attention that he was selected for the Josh Randall role in "Wanted—Dead or Alive."

Trademark

Most Western stars have some appropriate trademark with which they are closely identified. There's Paladin with his calling card, "Have Gun, Will Travel," the Lone Ranger's "Silver Bullet," Bat Masterson's "Cane & Hat," you might even say "Marshall Dillon's limping side-kick "Chester" is a trademark of sorts. Old time movie goers would hardly recognize Tom Mix unless he were astride "Tony" — the same is true

of Roy Rogers and "Trigger." How many of us watching "Wanted—Dead or Alive" would recognize Steve McQueen without the "Sawed off Shotgun" that has become his unusual trademark?

Although only 36, McQueen has skyrocketed in a very short period of time to a high position in the entertainment field. Most critics are convinced that his full artistic potential has not been tapped. He has a great future and we will be seeing him around for many years to come, unless, however, the highly hazardous life of bounty hunter catches up with him and he is shot by one of the desperadoes "Wanted—Dead or Alive" but that's hardly likely, is it?

Steve McQueen is married to actress-singer-dancer Nodie Adams. The couple make their home in North Hollywood, Calif.

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SATURDAY Television PROGRAM

Channel	Time	Program	Time	Program
15:00	3:00	Sky King	3:00	Jack Benny Hour
22:30	3:30	True Story	3:30	U.S. Marshal
30:30	4:00	Soupy Sales	4:00	Have Gun, Will Travel
40:30	4:30	Candiepin Bowling	4:30	Five Fingers
45:30	5:00	African Patrol	5:00	Stars David Hedison
50:30	5:30	Ding Dong School	5:30	The Man Who Got Away
55:30	6:00	Film "Texas City"	6:00	Gunslinger
60:30	6:30	Film "Bamar"	6:30	Mr. Lucky
65:30	7:00	Pre-Game Show	7:00	News, Weather & Sports
70:30	7:30	Free-Game Show	7:30	Curtain Time—Late Show
75:30	8:00	Sky King	8:00	Wrestling
80:30	8:30	College Football Game (Color) Boston vs. Pittsburgh	8:30	The Early Late Show
85:30	9:00	William Tell	9:00	Feature Film "Minichka"
90:30	9:30	Wings To Bristol	9:30	Philo The Pastor
95:30	10:00	Film "Test Pilot"	10:00	Late Show
100:30	10:30	World's Best Movies "Body and Soul"	10:30	"Remember Last Night"
105:30	11:00	Beagle Lancers	11:00	News, Weather
110:30	11:30	Boy Rogers	11:30	World's Best Movies
115:30	12:00	Feature Movie	12:00	"Son of Perry"
120:30	12:30	Kemper Scoreboard	12:30	News
125:30	1:00	Brad Davis Show	1:00	Feature Film "Bride of the Monster"
130:30	1:30	Poppy Theater	1:30	Lugosi-Tor Johnson
135:30	2:00	Film "Kemper Scoreboard"	2:00	Curtain Time—Late Show
140:30	2:30	Race of the Week	2:30	News and Weather
145:30	3:00	The Big Fight	3:00	News
150:30	3:30	Lineup		
155:30	4:00	All Star Golf		
160:30	4:30	Cisco Kid		
165:30	5:00	Adventure		
170:30	5:30	"Doomed Battalion"		
175:30	6:00	Jiff's Gaffe		
180:30	6:30	Star Spotlight		
185:30	7:00	Top Westerns Of The Century		
190:30	7:30	Boy Rogers		
195:30	8:00	Major League Baseball Frolics		
200:30	8:30	Saber of London		
205:30	9:00	White Hunter		
210:30	9:30	Late Movie		
215:30	10:00	News, Weather & Sports		
220:30	10:30	Annie Oakley		
225:30	11:00	Football Highlights		
230:30	11:30	Danger Is My Business		
235:30	12:00	How To Marry A Millionaire		
240:30	12:30	Death Valley Days		
245:30	1:00	Movie at 1		
250:30	1:30	Bold Venture		
255:30	2:00	Hobby Lobby		
260:30	2:30	Air Force Story		
265:30	3:00	Newsweek		

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SUNDAY Television PROGRAM

6:00	Continental Classroom	6:00	News and Weather
6:15	Man To Man	6:15	News and Weather
6:30	This Our Faith	6:30	News and Weather
6:45	Catholic Forum	6:45	News and Weather
7:00	Today	6:55	News and Weather
7:15	Prayer	7:00	News and Weather
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5:45	Prayer	5:30	News and Weather
6:00	Prayer	5:45	News and Weather

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TUESDAY Television PROGRAM

6:00	Continental Classroom	6:00	News and Weather
6:15	Man To Man	6:15	News and Weather
6:30	This Our Faith	6:30	News and Weather
6:45	Catholic Forum	6:45	News and Weather
7:00	Today	6:55	News and Weather
7:15	Prayer	7:00	News and Weather
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6:00	Prayer	5:45	News and Weather

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low Shapley, one of the world's
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Betz himself has always been in-
terested in science. He once lec-
tured on micro-ecology at the
Buhl Planetarium in Pittsburgh to
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THURSDAY Television PROGRAM

Table listing Thursday TV programs including Continental Classroom, This Our Faith, Catholic Prayer, Today, Morning Seminar, News Crier, Starline Seminar, Breakfast Time, Rap Richards, Captain Kangaroo, English in Action, Features Film, Ding Dong School, Hammer Slam, The Honeycreepers, Looney Tunes, Captain Kangaroo, Married Joan, Focus, Morning Playhouse, Beach Be Mi, Topper, On The Go, Treasure Hunt, An Hour With You, I Love Lucy, The Price Is Right, December Bride, Concentration, Who Do You Trust?, Cover Story, The Living Word, Love Of Life, Truth or Consequences, Restless Gun, Search For Tomorrow, It Could Be You, Love That Bob, The Guiding Light, Music Bingo, At Home With Kitty, Movie Matinee, Divorce Hearing, Our Miss Brooks, As The World Turns, Cinderella Weekend, News, This Is The Life, Prayer, For Better Or Worse, Queen For A Day, Day In Court, Gale Storm Show, House Party, The Thin Man, Janet Dean, Young Dr. Malone, Beat The Clock, All Star Playhouse, The Verdict Is Yours, From These Books, Connecticut Bandstand, Kathy Godfrey, Who Do You Trust?, Ringer Andy, House On High Street, American Bandstand, Movie, The Three Stooges, Secret Storm, Edge Of Night.

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FRIDAY Television PROGRAM

Table listing Friday TV programs including Continental Classroom, Sacred Secret, This Our Faith, Catholic Prayer, Today, Morning Seminar, News Crier, Starline Seminar, Breakfast Time, Rap Richards, Captain Kangaroo, English in Action, Features Film, Ding Dong School, Hammer Slam, The Honeycreepers, Looney Tunes, Captain Kangaroo, Married Joan, Focus, Morning Playhouse, Beach Be Mi, Topper, On The Go, Treasure Hunt, An Hour With You, I Love Lucy, The Price Is Right, December Bride, Concentration, Who Do You Trust?, Cover Story, Faith For Today, The Living Word, Love Of Life, Truth or Consequences, Restless Gun, Search For Tomorrow, It Could Be You, Love That Bob, The Guiding Light, Music Bingo, At Home With Kitty, Movie Matinee, Divorce Hearing, Our Miss Brooks, As The World Turns, Cinderella Weekend, News, This Is The Life, Prayer, For Better Or Worse, Queen For A Day, Day In Court, Gale Storm Show, House Party, The Thin Man, Janet Dean, Young Dr. Malone, Beat The Clock, All Star Playhouse, The Verdict Is Yours, From These Books, Connecticut Bandstand, Kathy Godfrey, Who Do You Trust?, Ringer Andy, House On High Street, American Bandstand, Movie, The Three Stooges, Secret Storm, Edge Of Night, Split Personality, American Bandstand, Feature Film, Baxter, Popeye Theater, Teeny Bop, The Sea Hornet, Rod Cameron, The Day After Tomorrow, Boy Racers, Beat The Clock, Early Show, The Yvonne De Carlo, Twilight Theater, Bin Tin Tin, Clutch Cargo, Cartoon Playhouse, Sportscope, Sports, Clubhouse, Scoop, News and Weather, Albert Burke Reports, 7:00 Feature, Movie At Seven, Weather—Local News, Playhouse 90, 7:15 News, Douglas Edwards, Highlights, Rawhide, Starring Eric Fleming and guest stars Cesar Romero and Mari Blanchard in "Incident of the Stalking Death." When trail boss wounds a puma which had been killing steer in the cattle drive, an amateur who whose young son was stalked and killed by a wounded puma tells him the puma will kill again. People Are Funny, Walt Disney Presents, "Move Along, Mustangers!" Eliezo Baca becomes the attorney for a hapless persecuted non-profit. Trouble Makers, Starring Keenan Wynn and Bob Mathias, "Trapped," Kodak and Duggan work frantically to save a young boy who has fallen into an earth fissure. Touchdowns, Hotel De France, Starring Carl Holliman in "A Fool and His Gold" with James Barton. Drama concerns a grizzled old prospector who spreads a "gold fever" only to be cheated out of his claim by a con man. The Art Carney Show, Art Carney starring "Our Town," Man From Blackhawk, 2:50 News, American classic tells of life in a small town at the turn of the century. Kathleen Widdoes, Cliff Kimbrough, Dana Elcar, Bibi Osterwald, Mary Van Fleet, Ginger McManus and Richard Dysart have leading roles (Color). Man From Blackhawk, 2:50 News, Starring Robert Rockwell in an assignment to act as bodyguard to a sorcerer who has taken out an accident policy. "Station Six," Whiteybirds, 3:00 Feature Film, Gilbert Roland stars in "Border Justice" with Barton MacLane. Drama concerns the marshal of a small Arizona town who is determined to see justice done for the hard working people employed by a prosperous cattle rancher. 7:30 Sunset Strip, "The Treehouse Caper," A promise to return stolen diamonds and collect the insurance for the daughter of a deceased convict sets up Jeff Spencer as human bait to flush out a wanted slayer. Movie At Nine, Princess O'Rourke, The Twilight Zone, Jack Warden stars in "The Lonely." A convict sentenced to forty years of solitary confinement on a deserted asteroid is given a robot to keep him company—a robot that looks like a beautiful woman. Music from Shubert Alley, Color, Starring Alfred Drake, Doretta Morrow, Lida Kirk, a musical featuring songs and dances from Broadway musicals of the past six decades. Andy Williams is host. (Color). The Detectives, Robert Taylor, "Murderous Deadline," Holbrook assigns one of his men to check on a burlesque queen, girl friend of a mobster suspected of homicide. Person To Person, Charles Collingwood, host, will visit with former Gov. W. Averell Harriman and his wife at his New York apartment also he will visit with Sharrin Lewis, a ventriloquist, and her husband at their New York apartment. Black Saddle, Co-stars Peter Breck and Russell Johnson in "Client Mardock" the marshal rips off his badge in anger over the acquittal of a murderer. Sports Camera, 10:45 News, Weather & Sports, 11:00 Big News and Weather, Feature 40, Playhouse 90, 11:15 Feature Film, "Clash By Night," Barbara Stanwyck, Paul Douglas, Jack Palance, "World's Best Movies," "Heaven Can Wait" — "Up the River," Ted Steele show, 11:30 Evening News, 12:50 News and Weather, 1:00 News, 1:05 Friday Late Show, "The Sea Spoilers," John Wayne, 3:00 News, In a "Hennessey" episode on the CBS Television Network recently, 8-year-old Ricky Allen was required to handle a frog. Asked if he minded the assignment, Ricky calmly answered: "Mind? I play with frogs every day. For fun."

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'Be a Character,' Zimbalist Advises. Efrem Zimbalist Jr., better known to television viewers as private investigator Stuart Bailey of "77 Sunset Strip," has some words of advice for aspiring actors. "I feel that most young actors should get their early training in character roles. It's the best kind of basic training. Thus, from the outset of their careers they will start to learn how to subordinate their own personalities when on stage and expand their acting skills. Acting is a hard job, but it can be emotionally satisfying if an actor keeps trying to learn and improve." Zimbalist's own early training bears out his thesis. His first stage appearance was in "The Rugged Path" with Spencer Tracy. Then he did four plays with the American Repertory Theatre—"Henry VIII," "Androcles and the Lion," "What Every Woman Knows" and "Yellow Jack."

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Suburbia Today™



Three Thoughts For Thanksgiving
by A. C. Sectorsky

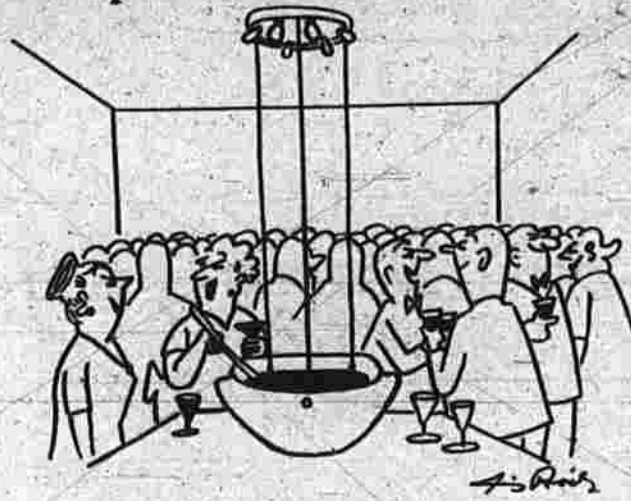
Square Dancers Step Up



BETH ELCOINE

Suburbia—Any Day!

Poise on parade, a wince-some cavalcade...



"For a moment I was worried where I was going to get a punch bowl large enough."



"They're standing in the doorway—Remember now, try to make a big impression!"



"Enjoyed the sermon..."



Suburbia Today

THE MAGAZINE OF PLEASANT PLACES

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Editors

DELMAR LIPP RALPH J. FINCH, JR.
Managing Editor Art Director

In this Issue...



Spectorsky Gives Thanks

"A brilliant day, the first snow, a gentle and misty rain, ... there is much that I am missing," says the author of *The Exurbanites* and the blistering "Destination Sickness," who, till now, has been one of suburbia's most bitter critics. As Thanksgiving approaches, he contrasts for us several aspects of city vs. suburban life, and tells about some of the blessings that suburbanites should be particularly grateful for.

For Sale

It's hard to part with a house that you and your family have lived in for any length of time—even though you may be going on to an even better one. But if you have to sell, here are some suggestions that will help you do it quickly, with a minimum of effort and anguish, and that will insure you the best price possible for your property.



Sashaying Suburbia

Lately, on some nights, almost any town can be mistaken for the Old West, what with men in boots and fancy shirts, and women in petticoated, ruffled dresses, all headed for the local "dance hall" (the school gym, or the Community Center, most likely). Here, on page 4, is a reminder of early Americana—the booming revival of square dancing.

Paradise Regained

The week of November 1-7 marks Children's Book Week, whose theme this year is "Go Exploring in Books." We present a beautiful word picture drawn for us by that venerable schoolmaster T. Morris Longstreth, in which he tells what it was like between boys and books when he was twelve years old—and what he thinks books can do for all the twelve-year-olds yet to come.



Sam Ciccone

Our cover artist has always lived in the heart of the city, but tells us that he's soon moving out to the suburbs, "... the best place for the children while they're growing up." Once they're settled, he adds, he also plans to take up square dancing.



LEONARD S. DAVIDOW
Publisher

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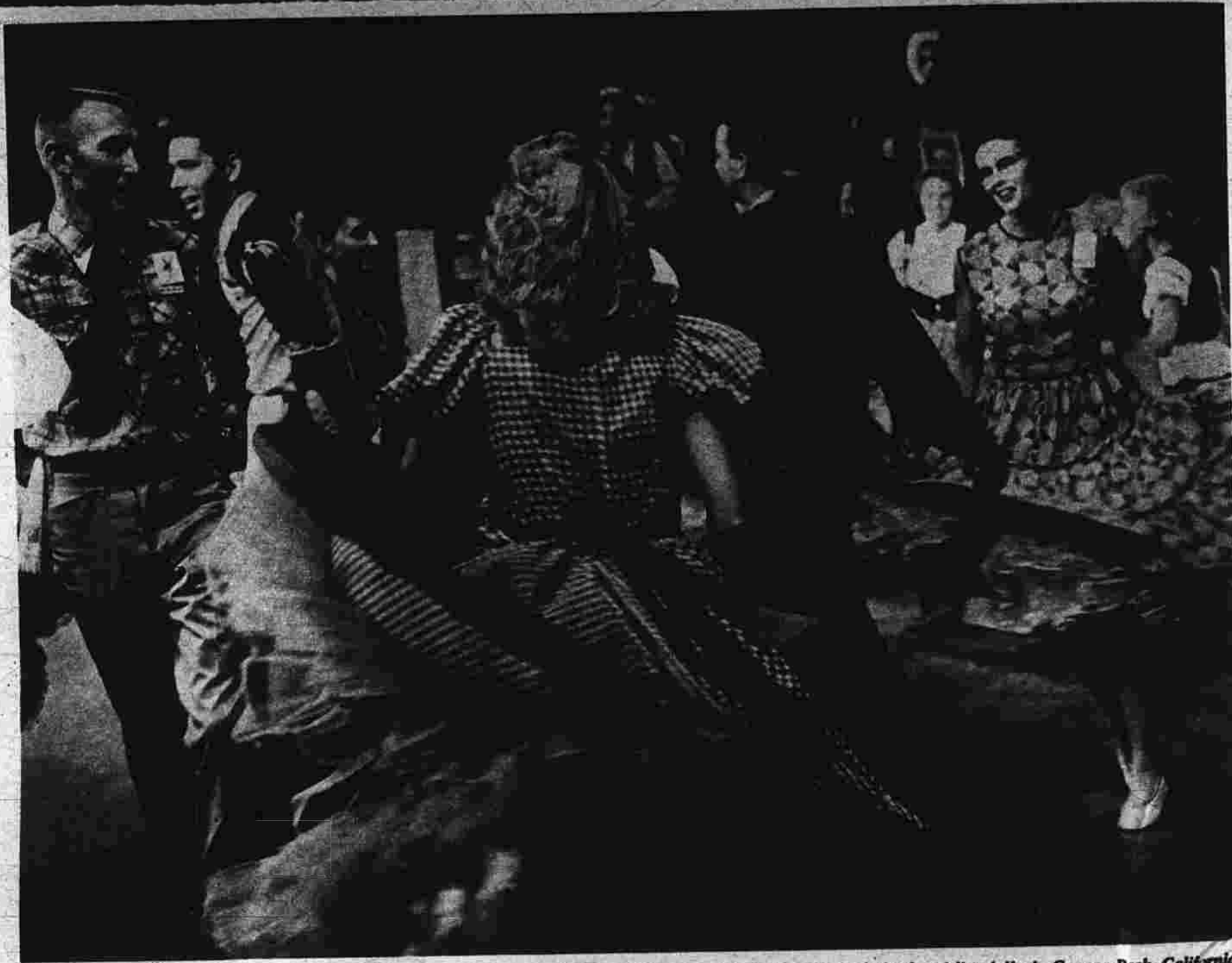
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"Find old corner . . . left allemande" is no mystery to these gaily dressed, twirling folks in Canoga Park, California

Promenade Your Honey

*It's good exercise,
great fun,
and a wonderful way
to meet the neighbors*

BY BETTY GRAY

THREE MILLION AMERICANS are square dancing. In every part of the country, from Dedham, Massachusetts, to Parkrose, Oregon, callers, who from nine to five are missile technicians, milkmen, teachers, or clerks, trade their blue or white collars for Western clothes in the evening to instruct sashaying couples. Calling to a combo—usually a fiddle, banjo, and piano—or to recorded music, these nimble-throated instructors sing their hearts out to such tunes as "Bully of the Town," "Black Mountain Rag," "Honey Bee," or any of the other hundreds of bright, light, foot-tapping numbers.

And who are these three million Americans? Young marrieds, single adults, teen-agers, and young-at-heart senior citizens, they are drawn from all age levels and from every walk of life. Looking like pictures out of the Old West, the men in their high-heeled boots, slim trousers and bright shirts and the women in full-skirted dresses puffed out with billowing petticoats, the dancers all have a common goal—to "swing your partner." It's all teamwork. Each dancer is dependent upon the other seven members of the unit to form a pattern, obey the calls, and execute a good dance. And it's all part of the fun.

The first time a person goes to a square dance, his head is likely to spin faster than his feet, when he is introduced to the strange new language. For example, "Allemande left, allemande thar, go right and left and form a star," can be rather upsetting news the first time he hears it—especially when he is expected to act upon the information, and in a hurry! Square dance jargon demands alertness, above all. Patiently, the caller explains each new step, demonstrates, and repeats. By the end of the first "tip" (two dances before a short intermission), the novice's head is buzzing. Beginners usually just look on during the first tip. But when the caller sings out, "take eight and recuperate," the newcomer is ready to join a group and start dancing.

Everyone performs better when he is at ease. One of the ways that some square dance groups have found to relax a newcomer and make him feel at home is by the use of name tags. When everyone is wearing a name tag, no one is a stranger. The caller tactfully eases the doubtful male and his partner into a square with three other couples. The music starts and the call to "square 'em up" rings out.

"Bow to your partner, corner there, and introduce yourself

around the square." For the beginner, this usually means hopping, instead of shuffling, and running around the square trying to keep pace with the caller. He begins to wonder if he'll ever learn.

But the newcomer rarely stays discouraged. By the end of the first session, he is footsore but certain—certain that he's coming back next week because, well, if all these other people can learn what "box a gnat" is, so can he.

By the end of the third session, the new recruit is probably bragging about what a good dancer he is.

He has a few surprises left, however. Just as he begins to consider himself a full-fledged promenader, some caller invariably dreams up a new way to tangle and untangle dancers in a square. In Grandmother's day, square dancing could be mastered in a few hours. Today it takes weeks of practice to learn even the basics of the modern version, with its emphasis on styling and smoothness.

As he glides from beginner to intermediary to advance status, the tempo is stepped up. Not only to the tune of the music, but most likely to the number of nights he wants to devote to dancing. As enthusiasm grows, he is likely to start wanting to bring his children around or try to get his parents interested in learning to dance, since age is no barrier in a square dance, or try to get the boys from the car-pool and their wives to go to the next dance with him. Here, truly, the seeds of friendship fall on fertile ground.

When the eighth annual square dance convention converged on Denver last May, ten thousand dancers from all over the world whirled into the city. All agreed that the future of square dancing was secure as long as this feeling of friendship kept their hearts in tune. The bank of friendship cannot exist without deposits, and square dancers throughout the world have growing accounts, all labeled "do-si-do."

Perhaps the best summary of reasons why so many people are suddenly square dancing was contained in a recent sermon by a minister, who is a square dancer and caller in some of his spare moments. He said that square dancing answered the need for play, one of the essentials of successful living. Beyond that, he said, it satisfies the basic needs for rhythm and expression that all people have. It overcomes self-consciousness and helps bring people together. Final reason for promenading, a "call" which will be echoed loudly by all concerned, is simply, "... because I like it."

PHOTOS BY WARREN GRAY



Today's square dance is a far cry from the early-American and frontier celebration after a barn-raising, but it is still a symbol of warmth and neighborliness all over the country.



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Three Thoughts For Thanksgiving

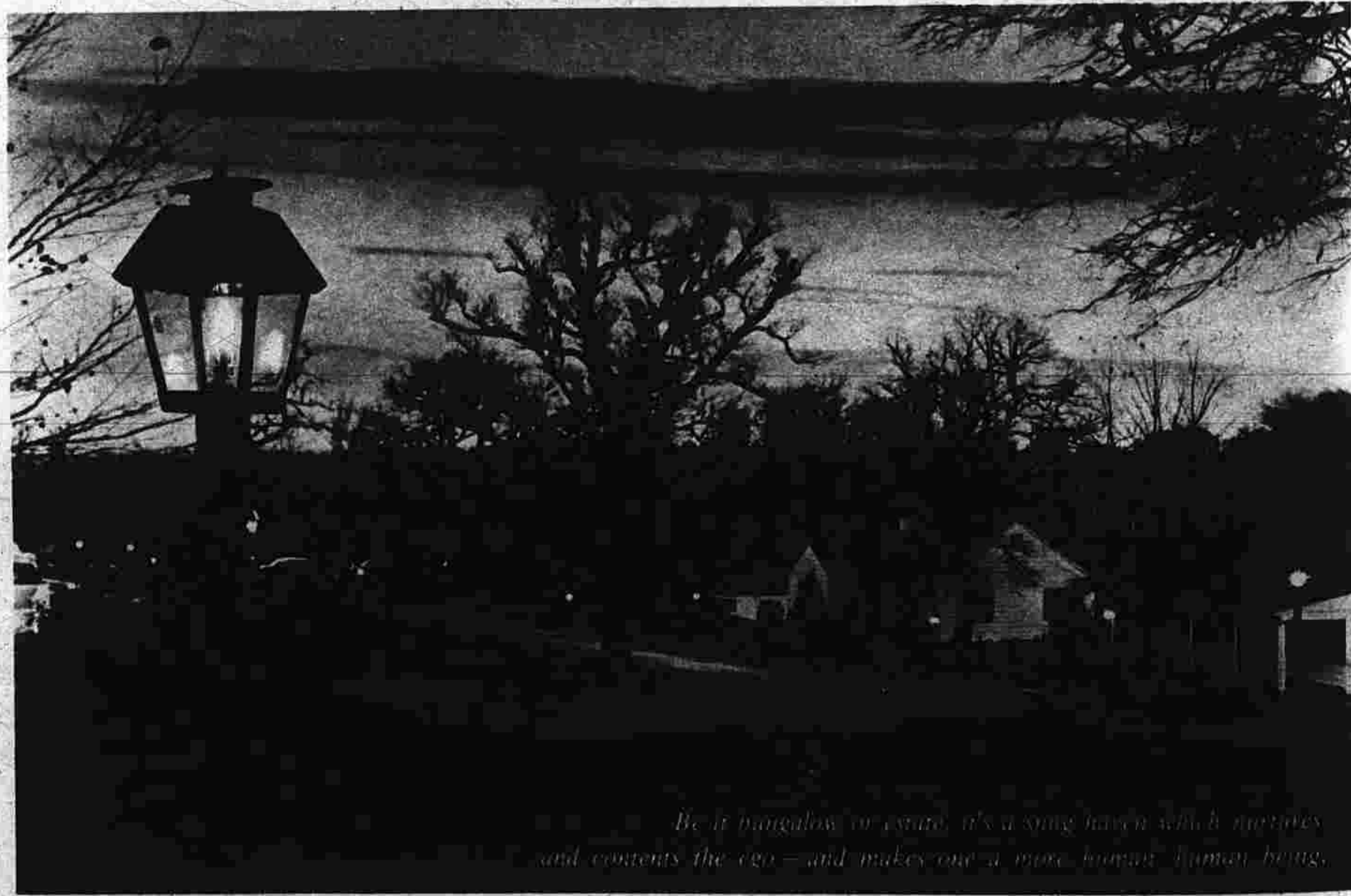
BY A. C. SPECTORSKY
Author of "The Exurbanites"



Out of bitter experience and fond recall, suburbia's sharpest critic counts suburbia's blessings

AS A MAN who has done his fair share of putting down the suburban way of life, I've been accused of just about everything from malicious mischief to malevolent mayhem. This hurts me because, among other things, I yield to no man in my love for the country. The fact that I once wrote a critique of commuter life has been interpreted as my seeing nothing good about it and everything good about urban living.

So I'm glad for this opportunity to clear the air about me, figuratively speaking. (Literally speaking, that's impossible, since I'm somewhere near the heart of a city which recognizes few peers in the amount it has in its atmosphere of smog, pollen, dust, coal smoke—and those little bits of black grit for which the human eye seems to have a magnetic attraction.) I will tell you—out of bitter experience and fond recall—some of the things for which I think the suburbanite may fervently offer his gratitude to a kind providence on Thanksgiving Day.



Be it bungalow or estate, it's a snug haven which nurtures and contents the ego—and makes one a more human, human being.

First among these blessings I would put the home itself. Be it boxy bungalow or junior estate, it is a home. At this time of year it's apt to be at its homiest, a snug haven that is a permanent part of the personality of its occupants, a warming reflection of themselves which nurtures and contents the ego and makes one, therefore, more outgoing and, in the best and broadest sense, a more human, human being.

By contrast, the majority of urbanites are living in warrens of stone and steel in which they have no equity, but for the use of which they pay mightily indeed.

The functional impersonality of this way of life seems to require an armoring of the soul. The proximity of hundreds of strangers generates social insulation bordering on furtive or hostile suspicion and seclusiveness. I'm not speaking now of the often-noted loneliness so many people feel in cities. I refer to something much more stultifying: the belief, voiced by the majority of urbanites, that this isolation, this encapsulating of one's self in a shell dubbed *privacy*, is just peachy-dandy, and that anonymity in the faceless crowd is preferable to human community.

SECOND, I would put the unbought pleasures, everything from the view of bare black trees against a blue sky to the sparkle of first frost at dawn. Everything from the smell of wood smoke to the almost animally gratifying, symbolic act of hanging the storm door. Everything from Orion at night to the midday sound of a boy's bicycle bell.

I love the expectant excitement of a big city at this holiday time, with the spirit of Christmas in full swing. Let me tell you, though, some of the things I don't like about it.

I don't like competing with hundreds of hurrying strangers for sidewalk space, for a cab, for a seat on a bus, for standing room in a subway. I don't like the continuous, surly squawk and roar of bumper-to-bumper traffic. I don't like the way the first fine snow quickly turns to black slush, against which city footwear offers all the protection of a piece of cleansing tissue. I don't like standing in line—for everything: transportation, lunch, dinner out, theater, movies, the morning paper, the office elevator, everything.

And how did I get to this point when I started out talking about the unbought pleasures? Like this: by contrast with the city, the unbought pleasures abound out of town and may usually be relished at home or close to it, with or without friends or neighbors. Whereas the city dweller feels almost a compulsion to buy something in his leisure hours—perhaps as proof to himself that he's having fun—whether it's dining out, going to the theater, going to a night club, sitting around a cocktail lounge, or going to the movies (in which case, it's supposed to be more fun to go to the big, first-run movie houses downtown). The point I want to make is that this city chap, so pleased with his urban independence, may be a little less the free spirit than he deems—as is quickly evidenced by the fact that wherever in the big, glamorous city his impulse may take him (and as he puts on his hat

Continued on page 9



The view of bare black trees against a blue sky, the first frost at dawn, the smell of wood smoke—these are midday pleasures.



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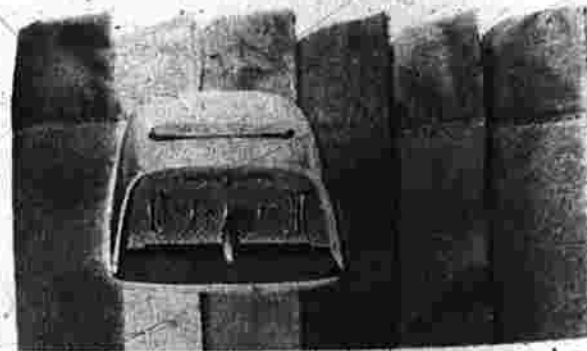
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THANKSGIVING Continued from page 7

to go out, he pauses to ply the poor suburbanite denied ready access to all the city's goodies), the same impulse, oddly enough, will have motivated thousands of his fellow urbanites at exactly the same time, where-for the waiting in crowds and the standing in line. The commuting suburbanite may experience this misery thrice daily: morning and evening on the train platform or the parkway, if he drives, and at lunch hour. It is the city man's constant environment.

Third among suburban blessings for which I would offer thanks is inefficiency. It is among man's great gifts and has fallen sadly into disrepute. I like wasted room in a house. I like a place to keep things for which I have no use. I like to rummage. I want every member of my family to be able to engage in a different pursuit at the same time—without collisions of body or temperament—and it takes a pretty inefficient house to accommodate that. I like to ramble aimlessly, to sit in a slightly busted chair with a vacant look on my face for an hour or more, to nibble at odd hours on week ends, to have a garage in which impossible projects of carpentry or home mechanics are started but never quite finished, while the car sits outside in the driveway.

I like to dabble. I like, now and then, to look like a slob. I like, now and then, to waste time and motion, to daydream about

adding a room and not get around to changing a light bulb. I like, in the middle of the night, to put on a sou'wester over my PJs and put my bare feet into rubber boots and walk around under dripping trees, while I look at the lighted windows of the room I should have stayed in bed in. These things—this wonderful life-renewing inefficiency—are *there* for the suburbanite. I stress the word "there" because I mean it as a potential, a constant and unobtrusive invitation. For the city man it does not exist: most of the trivia I've just named are simply unavailable to him; others he indulges with a built-in degree of difficulty and inconvenience to himself and to others—which puts on him the burden of pursuing inefficiency efficiently, an unnatural posture which robs the random act of its restfulness, since it's no longer random.

Speaking of the unnatural, I would like to put forth this proposition which, if you can accept it, should assure you that fervent thanks are due from all who have escaped the urban life: Man, the city builder, the tamer of nature and creator of metropolises (Or is it metropol?) has not adapted himself to the city. It is not his, he is its. To the degree that the suburbanite has escaped this adaptation, he should offer up his gratitude as he inefficiently samples the unthought pleasures of his own home on Thanksgiving.

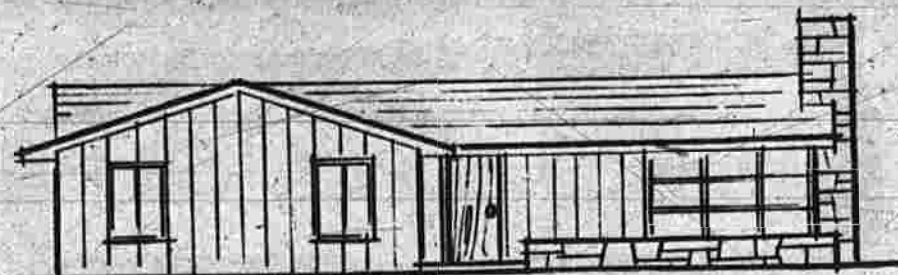


Wonderful life-renewing inefficiency exists only for the suburbanite.

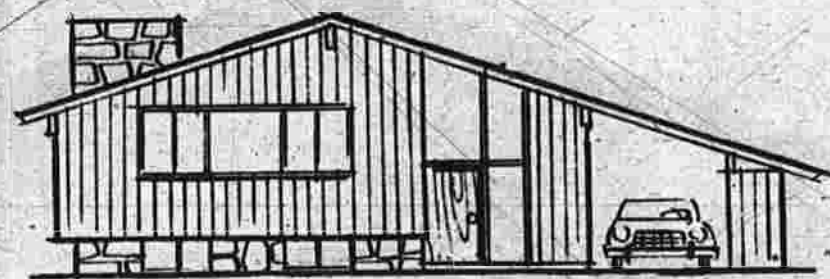
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ARIZONA Diamond's..... Phoenix Korick's..... Phoenix Levy's..... Tucson ARKANSAS Arcade's..... Ft. Smith Gas Blast Co..... Little Rock Good Supply Company..... Pine Bluff Pollock Stores, Inc..... Ft. Smith CALIFORNIA John Bremer Co..... Oakland Sacramento Brown & Mahin, Inc..... Stockton Buffum's..... Long Beach Santa Ana Downtown Santa Ana Fandana Westwood Oakland El Cerrito Hayward Walnut Creek San Francisco City of Paris..... Los Angeles Coulter's..... San Bernardino San Francisco Emporium..... San Francisco Downtown San Francisco Stanford, Palo Alto Suva Creek Wasonville Fresno Hale's..... Sacramento Harris Co..... San Bernardino Redlands Riverside	GEORGIA Bell Mathews Co..... Macon Rick's, Inc..... Warner Robins Atlanta ILLINOIS Carson Pirie Scott & Co., Chicago Evergreen Park Hillside Wilmette INDIANA D. J. Stewart & Co..... Rockford MISSISSIPPI Carson Pirie Scott & Co., Hammond H. P. Wasson..... Indianapolis Evansville Wynman's..... South Bend IOWA The Killian Co..... Cedar Rapids Modern Appliance Co., Cedar Rapids KANSAS The Jones Store..... Prairie Village Macy's..... Mission KENTUCKY Stewart Dry Goods Co., Louisville LOUISIANA D. H. Holmes Co..... New Orleans Delmont Village MAINE Frost's, Inc..... Bangor MARYLAND Hochschild Kohn & Co., Baltimore (5) Hustler Bros. Co., Baltimore (2) Towson MASSACHUSETTS Boston Edison Co., Lowell Boston Edison Co., Boston Sama Barbara Walker Scott..... San Diego H. S. Webb & Co., Glendale White House..... San Francisco Whitney's..... San Diego Chairmont North Park	MINNESOTA Howland's..... Bridgeport Edw. Matley Co..... New Haven C. O. Miller..... Stanford MISSOURI Forchest's, Inc., Jacksonville Jordan Marsh..... Miami Mass Bros..... Tampa (2) St. Petersburg Sarasota NEBRASKA Bell Mathews Co., Mecon Warner Robins Atlanta NEBRASKA St. Joseph L. & P. Co., St. Joseph NEBRASKA Thomas Kilpatrick & Co., Omaha NEW HAMPSHIRE Comm. Valley Elec. Co., Claremont Elec. Co. & Oils, Portsmouth Public Serv. Co. of N. H., Manchester NEW JERSEY B. Altman & Co., Short Hills L. Bauerberger & Co., Newark Morristown Monte Park Paramus Plainfield Princeton Newark Newark East Orange Millburn Paramus NEW MEXICO American Furniture..... Albuquerque Fidelity..... Albuquerque NEW YORK Abraham & Straus..... Brooklyn Babym, L. I. Garden City, L. I. Hempstead, L. I. Buffalo Cheektowaga (2) Easterville Kenmore Lackawanna New York Manhasset White Plains	NORTH CAROLINA Hudson Bell Co., Raleigh OHIO Carleton-Alten Co., Ashstaba Warren Painesville Cleveland (2) Wilberk Cleveland Fairview Park Shaker Heights Middleburg Heights The Higbee Company..... Shaker Heights LA Sells's..... Toledo Bowling Green Findlay Sandusky Tiffin Columbus Youngstown Akron Canton Cincinnati Cleveland Springfield OKLAHOMA Brown-Dunlap Co., Tulsa OREGON Home Appliance Co., Medford Ashland Easley Klamath Falls Portland Salem Corvallis	TEXAS R. E. Cox & Co., Ft. Worth (4) Fidelity..... Wichita Falls Foley's..... Houston Hemphill Wells..... Lubbock Joke's of Houston..... Houston (2) Mousie Dry Goods Co., Ft. Worth San Antonio (2) Dallas (2) Houston Galveston Dallas (3) Galveston Dallas Amarillo Austin VIRGINIA Central Vt. Pub. Service & Oils..... Rutland VIRGINIA Miller & Rhoads, Inc., Richmond Charlottesville Roanoke Norfolk Virginia Beach Norfolk W. G. Swartz..... Norfolk WASHINGTON Bon Marche..... Spokane The A. Polsky Co., Tacoma Bon Marche..... Yakima The Crescent..... Portland Frederick & Nelson..... Seattle Bellevue Tacoma (2) Tacoma WEST VIRGINIA Diamond Dept. Store..... Charleston Parsons-Southern Co., Clarksburg Stone & Thomas..... Wheeling WISCONSIN Ombel Bros., Inc., Milwaukee Manchester's..... Madison Wolf-Kubby-Hirig Co., Madison
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HOW

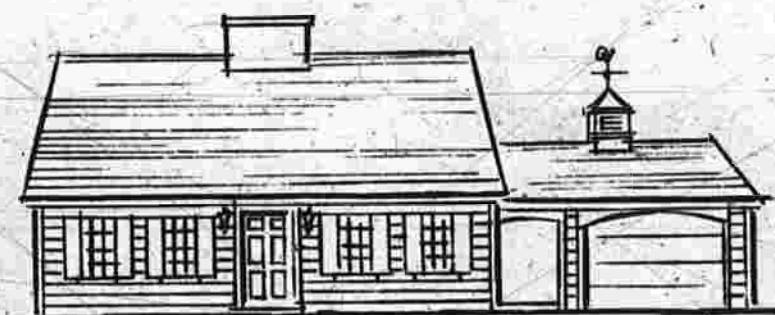


DRAWING BY SIGMUND WARD



TO

SELL



YOUR

HOUSE



BY FREDERICK J. ADLER, attorney, as told to Rollie Hochstein

You are off to a good start if you have a house outside the city to sell, but even in today's market it still pays to apply a little commercial know-how

SELLING A HOUSE is big business. I'm always surprised at the people who go into this venture in a catch-as-catch-can manner, contrary to all business principles.

These are house-buying days. In the past five years values have gone up generally from ten to twenty percent. In some areas, new developments, shopping centers, highways, bus routes have more than doubled prices. Rising population, rising incomes, rising communities are all on the seller's side, and few people need take a loss on a house sale. Yet I know of men who don't miss a trick in business—who have sold themselves thousands of dollars short by failing to apply commercial know-how to the sale of their homes.

Selling a product for the highest price possible is a business problem. I'm going to list eight business procedures that a person would do well to adopt if he wants to sell his house.

Brokers Can Save Time and Trouble

The first decision is whether or not to employ a real-estate agent. A broker, of course, will bring more people to see your house than you can interest on your own. Ordinarily, he will screen viewers and bring in only those who can afford your price and are interested in your type of house. He will take over details of showing the house and answering questions. Just as a product benefits from the good reputation of a store that displays it, so will your house benefit from a client's trust in his broker.

Familiar with your location, the broker is in a position to advise you on a price to ask and features to emphasize. In short, you have professional help.

A broker takes his commission from you—generally about five percent of the money you get for your house. In some areas, the commission may be slightly higher or lower, or may be scaled according to selling price. You can choose between exclusive or multiple listing. An agent who thinks your house is "hot" may request an "exclusive," for which privilege he will concentrate on selling your house fast. He will run special newspaper ads, go through his files for good prospects, give your house priority over properties that he is competing with other agents to sell.

It's not a bad idea to let just one leading broker handle your house for a while. But as soon as activity slows, toss it out to as many others as you can. The wider your exposure, the better your chance to sell at top price.

Do It Big and Do It Right

If you decide to "do-it-yourself" and save the commission, then do it big and do it right.

1. *Sensible pricing.* It's easy to price your house right off the market. Don't ask for much above the price you expect to get. Expect to sell for about the price a neighbor has recently been paid for a similar house—adding on for improvements you've made or major appliances you're leaving behind. Naturally, you can base your price on a recent appraisal that's been made; but hiring a good appraiser just to find a selling price is expensive and unnecessary.

2. *Judicious advertising.* The businessman pinpoints his market and proclaims his product. Effective advertising is your best way to find a buyer. Pass the word around through everyone you know. Put up a sign. And advertise in newspapers. Advertise in your local newspaper to let the whole town know—its contacts are wide. And don't forget the city people who want to move out. A week-end ad in a nearby city newspaper makes sense. Word it so you arouse interest, but don't exaggerate. There is no sense in bringing people out to be disappointed. You'll need

a description of your house—lot, size, age, style, number of rooms, location, and any especially attractive features. If you don't say two baths, for instance, it will be assumed you have only one bath. Schools, shopping, transportation nearby are good selling points. Always state the price. A phrase like "asking price" is as silly as "owner transferred" or "sickness in family." It is an invitation to bargain-seekers who have no intention of approaching your price.

3. *Attractive packaging.* Manufacturers spend millions to make their products look appealing. Don't hesitate to invest some time and money to see that your house puts its best face forward. An exterior paint job—if it's needed—a lawn coiffure and elimination of all clutter will make a big difference to buyers. A man I know put up his house for twenty thousand dollars "as is." No prospect was able to visualize the possibilities of that shabby, cluttered house. Few went beyond the front door. A speculator finally bought it for sixteen thousand, made a few surface repairs, polished it up and sold it for twenty-one.

Some homeowners redecorate to boost their price. I advise this measure only if the house is in terrible shape. Even neutral colors may not appeal to future owners, who, in most cases, include redecorating costs in their budgets and want to do it their own way. Naturally, such eyesores as cracked plaster, broken bannisters and loose moldings ought to be fixed before a house is shown.

Be Friendly and Make a Few Repairs

4. *Offer a sound product.* An old gentleman once told me, "Never lie to the man who buys your house unless you're going to move a thousand miles away."

I'd modify that. Never in any case misrepresent. We needn't go into a discussion of honesty. But we will say that few buyers will fail to check up on the workings of your house. Once you've said your boiler is perfect, you may be embarrassed to have a professional look in and find that it is not.

A buyer expects to make minor repairs. But if your house needs a new roof, basement waterproofing, or major plumbing repairs, it is best to have those jobs done beforehand. The amount you'd have to cut your price would be more than repair costs. A buyer tends to overestimate these costs and will either be scared off or want a disproportionate compensation.

5. *Label accurately.* The label on your suit states the fabric content and instructions for upkeep. Have your house facts just as clearly at your fingertips. Upkeep is one of the buyer's major concerns. Be prepared to answer all his questions on maintenance—taxes, insurance, water, and heating costs. While he may not ask how many electrical circuits you have, he will certainly want to know if he can run his washing machine and air conditioner at the same time. Often, it is an inducement for the newcomer to take over your mortgage at a lower rate of interest than he would have to pay on a new mortgage, and at a saving of the cost of taking out a new mortgage. Though this transfer can reduce his maintenance and push your sale, check first whether your bank will arrange a clean substitution that discharges you from any liability in case the new owner fails on payments.

6. *Salesmanship.* Your friendliness, good judgment, courtesy, and persuasiveness are your sales techniques. Aggressive selling might suggest that if you are so eager to get rid of your house it cannot be a

good buy. Indifference might just as easily discourage prospects. Yet, you are selling and it is to your advantage to point up the strong features of your home, so keep your "showroom" as attractive as possible and set hours to customer convenience.

7. *Keep files.* Take names and telephone numbers of interested customers. If you get an offer below your minimum, keep a record of it in case your price has to go down. If an offer comes within a few hundred dollars of the price you want, take it. The convenience of a quick sale—particularly if you have another home waiting for you—is worth the difference.

See a Lawyer

8. *Lean on your legal department.* A man selling his first house should talk to his lawyer before he puts the house on the market. The lawyer would be able to advise him on getting his papers in order and working out the mortgage transfer I mentioned before, and could help him, too, in figuring out his house's assets and the accessories to include in the sale. But the time an attorney must be consulted is as soon as an offer has been made and accepted—before any papers are signed, before any money is accepted. A seller must be protected from being evicted before he is ready to leave, from continuing liabilities after he has left, from liens on properties he takes with him, from unfair commission claims, and from contractual fine print that works to his disadvantage. I would not advise a seller to use the buyer's lawyer in an offered arrangement to save closing costs.

It's a seller's market these days. Take advantage of it—make your offer as attractive as you can.

Stereophonic Splendor!

the Voice  of Music

V-M CORPORATION • BENTON HARBOR, MICHIGAN • WORLD FAMOUS FOR THE FINEST IN RECORD CHANGERS, PHONOGRAPHS AND TAPE RECORDERS

Dinner at Eight

CANDLELIGHT AND FLOWERS... good conversation and the joy of a superbly prepared meal... are the magic ingredients of "dinner at eight."

After your guests have gone, you'll bask in the glow of a successful party.

But perhaps more important to you, the hostess, will be the pride of your husband and the enthusiasm of your guests.

SHRIMP WITH PEPPY COCKTAIL SAUCE

To Prepare: 25 min.

- 1½ lbs. fresh shrimp with shells, cooked, peeled, deveined, and chilled
- Lettuce or curly endive, chilled
- 1 cup catsup
- 1 tablespoon lemon juice
- 1 tablespoon prepared horseradish
- 1 teaspoon onion juice
- ¼ teaspoon Worcestershire sauce
- Few drops Tabasco
- 1 tablespoon sugar
- ½ teaspoon salt
- ¼ teaspoon monosodium glutamate

1. Mix together thoroughly in a small bowl the catsup and remaining ingredients. Chill.

2. To prepare cocktail, line 6 chilled sherbet glasses with lettuce. Arrange about 5 shrimp in each glass and top with cocktail sauce.

6 servings

Note: Serving the shrimp as an appetizer with cocktail sauce and wooden picks in the living room is a pleasant change from service at the table and is more informal.

POTATOES ANNA

To Prepare: 20 min. To Bake: 40-60 min.

Wash, pare, and cut into thin crosswise slices 6 to 8 medium-sized potatoes (about 6 cups, sliced). Dry thoroughly with absorbent paper. Arrange even layers of potatoes in a 2-qt. buttered casserole, overlapping slices about ¼ in. Sprinkle each layer with a mixture of salt and pepper. Dot layers generously with ¼ cup butter or margarine. Bake at 425°F 40 to 60 min., or until potatoes are tender and golden brown. To remove from casserole for serving, run spatula around edge to loosen. Invert onto warm serving plate.

6 to 8 servings

PRESERVED ORANGES MAJESTIC

To Prepare: 35 min.

- Water (about 5 to 6 cups)
- 6 small navel oranges (1½ lbs.), washed
- 2 cups sugar
- 1¼ cups water
- ¼ cup white vinegar
- ¼ cup light corn syrup
- 10 whole cloves
- 2 3-in. pieces stick cinnamon

1. Bring water to boiling in a saucepan. Add oranges and simmer, uncovered, about 15 min., or until tender. Drain oranges. Cut each into quarters.

2. Meanwhile, combine in a 3-qt. saucepan the sugar, 1¼ cups water, vinegar, and corn syrup. Stir over low heat until sugar is completely dissolved. Add the cloves and cinnamon and bring mixture to boiling. Boil vigorously, uncovered, without stirring, 15 to 18 min., or until sirup thickens slightly and begins to turn to a light golden color.

3. Immediately remove saucepan from heat and add the orange quarters; coat pieces evenly to glaze. Turn mixture into a bowl. Cool completely, turning pieces occasionally. Chill thoroughly. Serve glazed orange quarters as an accompaniment to meat. This recipe may be prepared in advance and will keep in the refrigerator for weeks.

About 12 servings

Place rolled rib roast of beef, fat side up, on a rack in a shallow roasting pan. Season with salt and pepper. Roast uncovered at 300° F, allowing 28 to 32 min. per pound for rare, 34 to 38 min. per pound for medium and 40 to 45 min. per pound for well-done meat. Let roast stand 20 to 30 min. before serving; this allows meat to absorb its juices and become easier to carve.

CELERY ROOT RELISH

To Prepare: 25 min.

- 1-1½-lb. celery root
- 1 lemon, sliced
- French dressing
- 1 cup mayonnaise
- 1 teaspoon prepared mustard
- 1 teaspoon paprika
- 7 teaspoons sherry

1. Wash, cut off ends and pare celery root. Cut into crosswise slices ½ in. thick. Put into a saucepan with lemon slices. Pour in enough boiling water to cover slices. Cover; bring to boiling. Cook 5 to 7 min., or until just tender. Drain; cool slightly.

2. Cut slices into sticks about ¾ in. thick and 2½ in. long. Put sticks into a shallow dish. Add enough French dressing to coat evenly. Chill about 2 hrs., turning occasionally.

3. Meanwhile, blend remaining ingredients together. Chill.

4. Just before serving, drain celery root sticks and toss lightly with mayonnaise mixture.

About 6 servings

YORKSHIRE PUDDING

To Prepare: 10 min. To Bake: 30 min.

- ¼ cup hot drippings from roast beef
- 2 eggs, well beaten
- 1 cup milk
- 1 cup sifted flour
- ½ teaspoon salt

1. Pour hot drippings into an 11x7x1½-in. baking pan and keep hot.

2. Add the milk, flour, and salt to the beaten eggs and beat with a rotary beater until smooth. Pour into baking pan over hot meat drippings.

3. Bake at 400°F 30 to 40 min., or until puffed and golden brown. Cut into squares and serve immediately with roast beef.

8 servings

SAUCE HOLLANDAISE

To Prepare: 20 min.

- 2 egg yolks
- 2 tablespoons cream
- ¼ teaspoon salt
- Few grains cayenne pepper
- 2 tablespoons lemon juice or tarragon vinegar
- ½ cup butter

1. Put the egg yolks and cream in the top of a double boiler. Beat with a whisk beater until thick and lemon colored. Blend in the salt and cayenne.

2. Place over hot, not boiling, water. (Bottom of double-boiler top should not touch water.)

3. Beating constantly, gradually add the lemon juice. Cook over low heat, beating constantly with the whisk until sauce is the consistency of thick cream. Remove double boiler from heat, leaving top in place.

4. Beating constantly, add the butter, ½ teaspoon at a time. Beat with whisk until butter is thoroughly blended into mixture. Serve hot with cooked asparagus or broccoli spears.

1 cup sauce

Note: If necessary, this sauce may be kept warm 15 to 30 min. over hot water. Cover tightly; stir occasionally.

NEW ORLEANS HOLIDAY PUDDING

To Prepare: 50 min. To Chill: 3-4 hrs.

- 3 cups water
- 1¼ cups (about ½ lb.) prunes
- 1 cup (about 6 oz.) dried apricots
- 2 cups water
- 1½ cups (about 7 oz.) golden raisins
- 2¼ cups (about 1 lb.) candied cherries
- ¼ cup (about 2 oz.) diced candied citron
- ½ cup (about 2 oz.) diced candied lemon peel
- 1 cup sugar
- 1 teaspoon ground cinnamon
- 1 teaspoon ground nutmeg
- 1 teaspoon ground allspice
- 1 cup orange juice
- 3 tablespoons ruby red port wine
- 1½ cups (about 6 oz.) walnuts, coarsely chopped
- 3 tablespoons (3 env.) unflavored gelatin
- 3 cups chilled whipping cream
- ¼ cup chopped walnuts

1. Bring 3 cups water to boiling in a saucepan. Add the prunes and apricots. Bring to boiling; cover and simmer about 45 min., or until fruit is tender.

2. Bring 2 cups water to boiling in a small saucepan. Add raisins; bring to boiling. Remove from heat; drain. Put raisins into a large bowl with the cherries (reserve 12 for topping), citron, and lemon peel. Set aside.

3. Turn prune-apricot mixture into colander or sieve to drain. Reserve 1 cup liquid; if necessary, add water to make 1 cup liquid; set aside to cool. Remove and discard prune pits.

4. Force prune-apricot mixture through a sieve or food mill for puree. Stir in a mixture of the sugar, cinnamon, nutmeg, and allspice; stir until sugar is dissolved. Blend in candied-fruit mixture, orange juice, and wine. Cover and set aside for about 1½ hrs., stirring occasionally.

5. Lightly oil a 9- or 10-in. tubed pan with salad or cooking oil (not olive oil); drain. Chill a bowl and rotary beater.

6. Pour the 1 cup reserved liquid into a small bowl. Sprinkle gelatin evenly over liquid. Let stand until gelatin is completely softened. Dissolve completely by placing bowl over very hot water; stir when dissolved. Blend thoroughly into fruit mixture. Mix in the 1½ cups walnuts.

7. Using chilled bowl and beater, beat 1 cup of the whipping cream until it is of medium consistency (piles softly). Turn onto fruit-gelatin mixture. Beat remaining whipping cream, 1 cup at a time, as above, and turn onto previously whipped cream. Gently fold together, blending thoroughly.

8. Sprinkle the ¼ cup nuts over bottom of pan. Using the 12 reserved candied cherries, arrange in clusters of three, moving nuts to allow cherries to touch bottom of pan. Pat nuts in place to cover entire bottom surface. Carefully spoon mixture over nuts. Chill until firm, 3 to 4 hrs. Unmold onto chilled serving plate.

20 to 24 servings



Homemade Coffee Cake

(Yes, really homemade)

Mixed in seconds...no bowl or pan to wash!

Luscious texture...fragrant cinnamon topping...and no bowl or pan to wash! The reason? There's a throw-away Mixing Bag

and Baking Pan in every box of Aunt Jemima Coffee

Cake Easy-Mix! Cinnamon topping, too. Add only egg and milk,

blend in the Mixing Bag and bake in the special pan. For Toasted

Almond topping, Honey Butter and others, see the recipe insert.

For perfect corn bread—Aunt Jemima Corn Bread Easy-Mix. Comes with mixing bag and baking pan.



For spicy oatmeal bread, fruit or nut breads, Aunt Jemima Oatmeal Bread Easy-Mix. Comes with mixing bag and baking pan.

Aunt Jemima Easy-Mixes

Work together this week

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Deep pinch of your dishwasher detergent into yellowed egg cup. Fill with hot water. Stir vigorously. Water protein foam that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Deep pinch of new Electrasol into equally soiled egg cup. Note freedom from protein foam. This means 100% efficient dishwasher performance. No spots, streaks or film.

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result?

Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!

Still the lowest price PLUS 4 bonus ounces



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What's New In Books,



Here's Eloise, back from her Moscow trip.

BOOKS

RECENT ARRIVALS from all over the world include adventure, humor, biography, and suspense.

FORESTS OF THE NIGHT—A vivid personal adventure by Jack Denton Scott, famous hunter and journalist. The author and his wife were guests of the Indian government for a big-game hunt, and he gives a thrilling account of the expedition, the dangerous game they hunted, and the friends they found among the Indian villagers. (Rinehart, \$3.95)

BY ROCKING-CHAIR ACROSS AMERICA—Exuberant rocking-chair views of America from New York to Hollywood, the Maine woods to New Orleans—by an Englishman who's never been here. Alex Atkinson's sharp observations and wry humor combine with Ronald Searle's bizarre drawings for a nice fresh view of ourselves. (Funk & Wagnalls, \$3.95)

ELOISE IN MOSCOW—Kay Thompson and Hilary Knight report on the activities of our No. 1 diplomat. To Eloise, this has been the most important mission of her life. She is just as imaginative and precocious as ever, and curious about everything. (Simon & Schuster, \$3.75)

THE WAR LOVER—In this sensitive novel about a Flying Fortress crew on a dangerous mission, John Hersey rips off the mask of outward confidence and reveals the fieri' unspoken fears. Between the lines are deep compassion and understanding of weakness. Interesting and probing book by a mature writer. (Knopf, \$5.00)

THE FIRESIDE BOOK OF HUMOROUS POETRY—An anthology of well-known writers—Lewis Carroll, Ogden Nash, Ring Lardner, Peter De Vries, and Edward Lear—to name a few. Cleverly edited by William Cole. Delectable illustrations. (Simon & Schuster, \$6.50)

HOWELLS: HIS LIFE AND WORLD—Here is a fascinating biography of a towering literary figure, who is regarded as the representative American writer of his day. According to author Van Wyck Brooks, William Dean Howells, as a poet, novelist, critic, and editor, saw American literature grow into a national expression. His career deeply influenced other writers, from the 1860's to the 1920's. (Dutton, \$5.75)

THE HAUNTING OF HILL HOUSE—Psychological thriller by Shirley Jackson about a doctor who invites two young men and a lonely girl to join him in a scientific experiment at an abandoned house. Mysterious noises, chilling drafts, scurrying footsteps, and writings on the walls convince the

girl that the house is haunted. Eventually she is destroyed by the "ghosts." Terror and suspense. (Viking, \$3.95)

Return of best sellers in paperbacks.

MASTERS OF DECEIT—J. Edgar Hoover's exposé of the workings of the Communist Party in America. (Pocket, 50¢)

BY LOVE POSSESSED—James Gould Cozzens' fat novel on the theme of love in many guises, issued by Crest. (75¢)

NAUTILUS 90 NORTH—An on-the-spot account of the daring navy men who crossed the top of the world, from the Pacific to the Atlantic, in the atomic submarine Nautilus. Written by the skipper, Commander William R. Anderson, U.S.N. (Signet 50¢)

THE IMAGE MAKERS—Dr. Bernard Dryer has written an exotic adventure-romance of a successful plastic surgeon and a fabulous Algerian heiress. From politics to plague, the scenes of violence and intrigue sweep across three continents. (Bantam, 50¢)

THE TITAN—Theodore Dreiser's famous novel about Frank Copperwood, the "titan" who stopped at nothing until he made himself ruler of Chicago in the '90s. (Dell, 75¢)

MOVIES

CAREER—Taken from James Lee's off-Broadway play dealing with the hopes and frustrations of an actor's career. Anthony Franciosa, as the actor, is supported by Dean Martin as a struggling, opportunity-seeking director and Shirley MacLaine as a dipsomaniac wife.

A SUMMER PLACE—Deals with a millionaire who returns with his wife and daughter to an island off the coast of Maine, where he once worked as a life guard. There he resumes an old love affair begun 20 years before. The ensuing scandal causes problems for their respective children who manage to forget their dismay in a love affair of their own. Arthur Kennedy, Dorothy McGuire and two young stars, Sandra Dee and Troy Donahue, head the cast.

THIRD MAN ON THE MOUNTAIN—A brilliantly photographed Alpine adventure story about the first ascent of the Citadel, with James MacArthur as the Swiss boy who is irresistibly drawn to the mountain on which his father perished. Strong support from Janet Munro and Michael Rennie.

JOURNEY TO THE CENTER OF THE EARTH—Taken from Jules Verne's novel about a group of scientists and their trip to the center of the earth. Led by James Mason, the expedition lands on the sunken continent of Atlantis.

Later an unexpected explosion shoots the hardy group back to the surface. Pat Boone and Ariane Dahl support Mason, and there is a duck—repeat, duck—that often steals the show.

AN EYE FOR AN EYE—French suspense drama about two men, suspicious of one another, trudging through the Sahara Desert in search of a destination they never reach. Curt Jurgens gives one of the best performances of his career.

Love blooms by the sea for Sandra Dee and Troy Donahue, young stars of *A SUMMER PLACE*.



Movies & Records

RECORDS

THE MASTERSOUNDS IN CONCERT—A four-piece rhythm group, smooth as silk. "Star Eyes," "These Foolish Things," and "In A Sentimental Mood" are three of their best. World Pacific has a winner here.

BEAUTY AND THE BEAT—Peggy Lee's voice, George Shearing's piano, Peggy sings as if she hasn't a care in the world, and Shearing gives her a spontaneous beat, perfect for her free style. (Capitol)

SWING SONG BOOK—Good music on a big scale is rare these days. This swing classic covers twenty-three years of Les Brown and his Band of Renown, from 1936 to 1959. (Coral)

NO ONE CARES—Frank Sinatra still has it. Singing "Stormy Weather," "I'll Never Smile Again," "Just Fats," Sinatra can take a bitter-sweet song and wring your heart. (Capitol)

BARNEY KESSEL PLAYS CARMEN—Bizet's opera is the perfect setting for Kessel's modern jazz group. Andre Previn, Shelly Manne and Buddy Collette supply part of the talent to produce "Swingin' the Toreador," "The Gypsy's Hip," and "Carmen's Cool." This is an intriguing variation. (Contemporary)

GIANNI SCHICCHI—Puccini's short comic opera of bucolic humor contains some of the most delicious musical parody ever written. Tito Gobbi and Victoria de los Angeles are the principals on the new Capitol recording of this gem.

SWAN LAKE—Ernest Ansermet and the Suisse Romande Orchestra in Tchaikovsky's masterpiece, the most popular ballet on the stage today. Complete recording by London.

RAVEL, DE FALLA, WEBER-BERLIOZ—Dances by four well-known composers—"Bolero" and "Alborado del Gracioso" by Ravel; "The Three Cornered Hat" by de Falla; and "Invitation To The Waltz" rendered by Berlioz from melodies of Weber. (Columbia)

BVORAK 'CELLO CONCERTO—This rhapsodic work rests on a foundation of Czech tradition, coupled with the composer's delight in America. Ludwig Hoelscher plays with genuine understanding. (Telefunken)

FRANCK, SYMPHONIC VARIATIONS FOR PIANO AND ORCHESTRA—Pianist Robert Casadesu performs this unusual piece with the Philadelphia Orchestra, showing a thorough mastery of Franck's complex score. On the reverse side is **D'INDY, SYMPHONY ON A FRENCH MOUNTAIN AIR**. (Columbia)

HAYDN, SYMPHONY 96 (MIRACLE) AND SYMPHONY 104 (LONDON)—These works are from the composer's London period; both are written in D Major, and both are built on simple melodious themes that echo in your memory. Karl Munchinger conducts the Vienna Philharmonic Orchestra. (London)

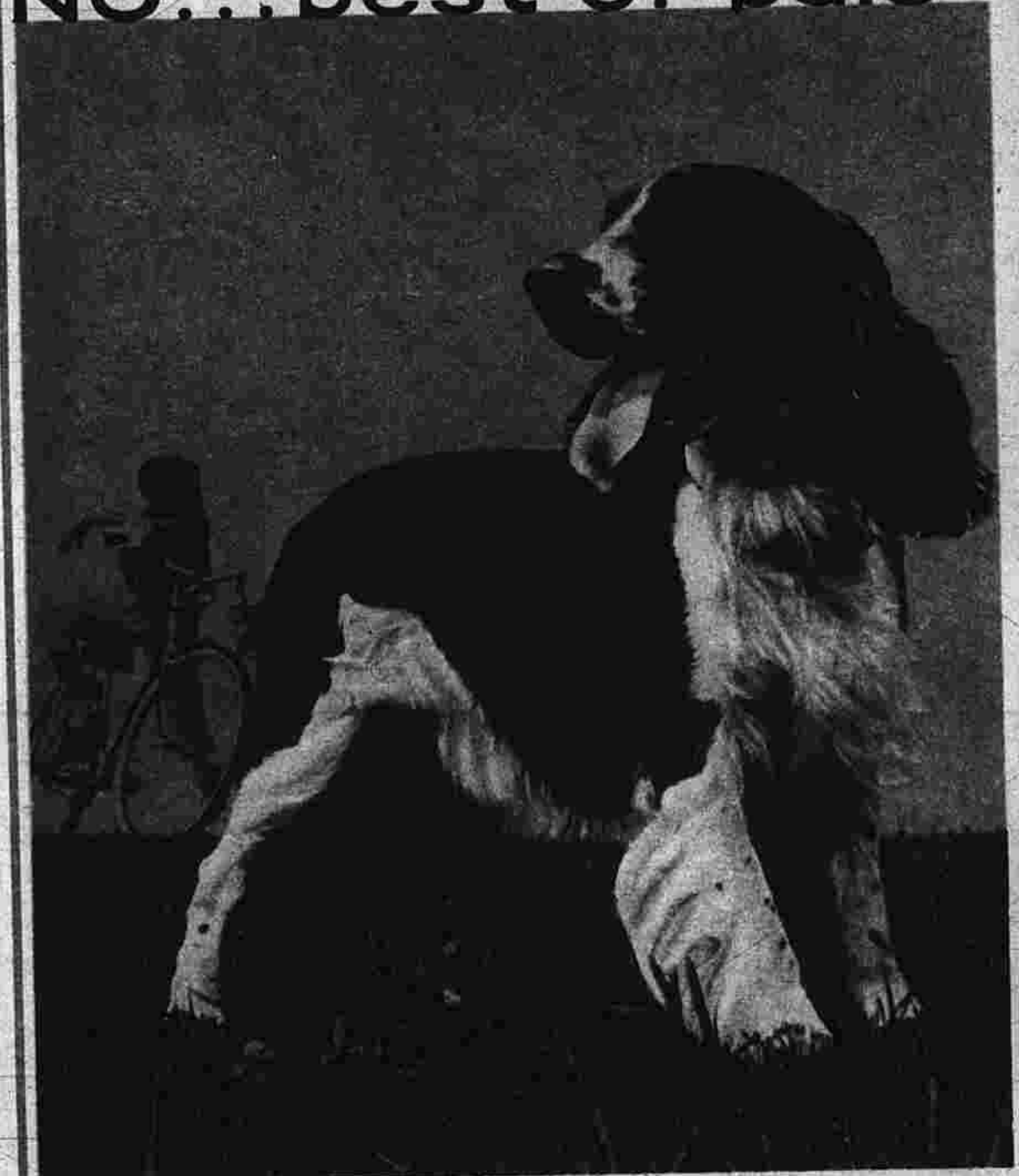
TCHAIKOVSKY, PIANO CONCERTO NO. 1—Felicia Blumenthal, Polish-born pianist, celebrated throughout Europe and South America, uses this powerful work to prove herself one of the great artists of our day. (Vox)

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WHEN THE FERENDINOS built, they had three special aims: 1) to get a feeling of spaciousness and freedom with a minimum of square footage, 2) to make the most of the oaks and pines and the view of Finger Lake on their acre-and-a-half lot, 3) to have a house that would "work" willingly for all four members of a gay and busy family, Mr. and Mrs. Ferendino, daughter Claire, who is a senior at Coral Gables High School, and son John, aged 10.

Andrew Ferendino is an architect. While building his own house, he worked closely, from the beginning, with Frederic Stresau, landscape architect, and George Schwartz, decorator. You see the results photo-

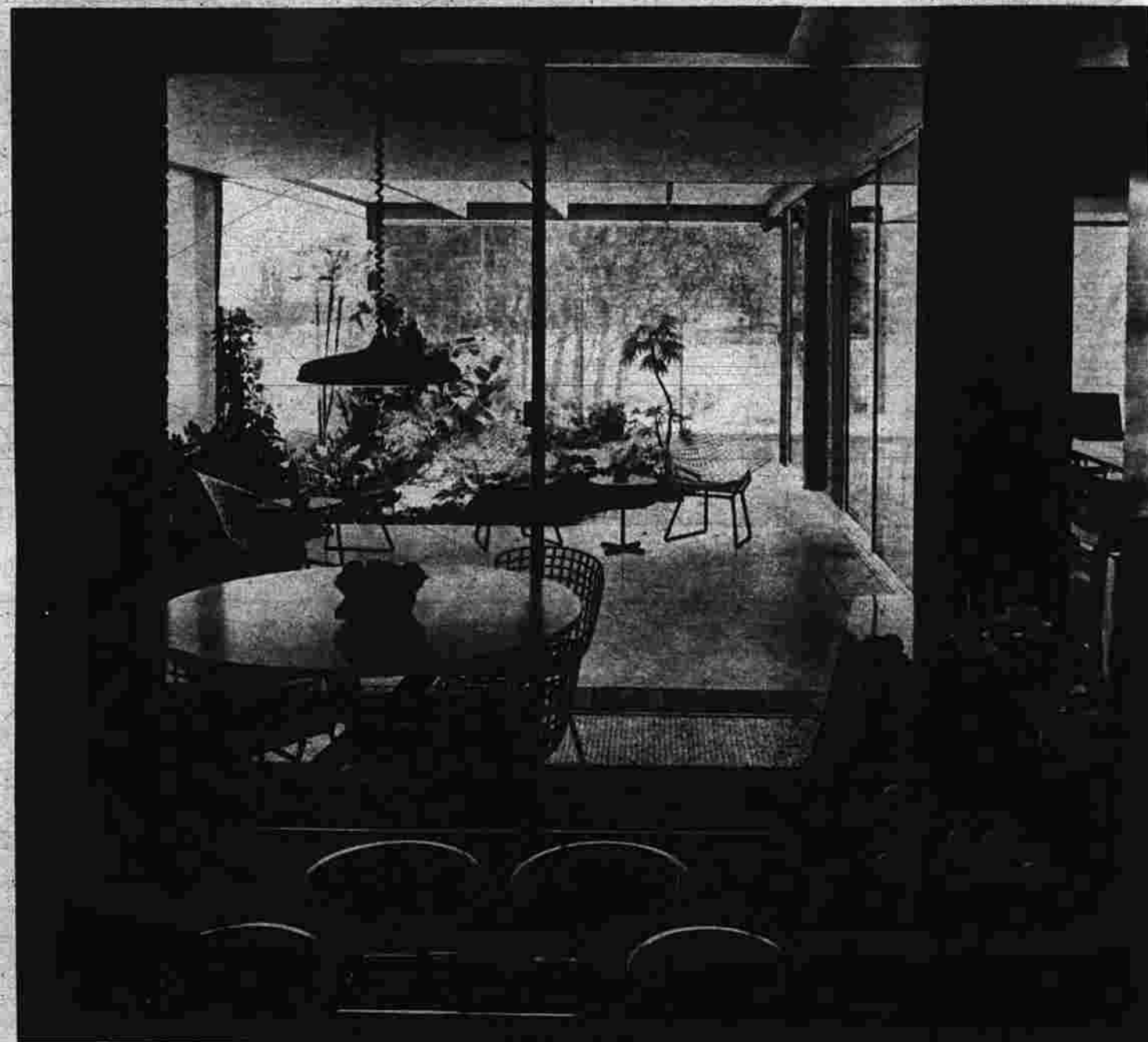
graphed here. The rooms, which are not large, do seem spacious because they all open wide on verandas planted with palmettos and aralias and glossy ficus, with views of the lake beyond. In fair weather, big doors slide back to let the breeze off the lake blow freely through the house. At all times, an eight-foot overhang—and this is a fine point—gives protection from the glare of the Florida sun. The outdoor effect is increased by the use of natural, untreated materials—natural redwood, masonry blocks of Chattahoochee river-bottom gravel, and large expanses of floor paved with brick which continues onto the terraces and walks.

Special features make the house easy to

run with the help of a once-a-week cleaning woman. Fabrics are rugged and washable. Venezuelan glass tile that never needs polishing is used for the kitchen floor. Throughout the house, storage areas are built in, as they are on shipboard, and big pieces are designed to come straight down to the floor, so there is no problem of cleaning underneath.

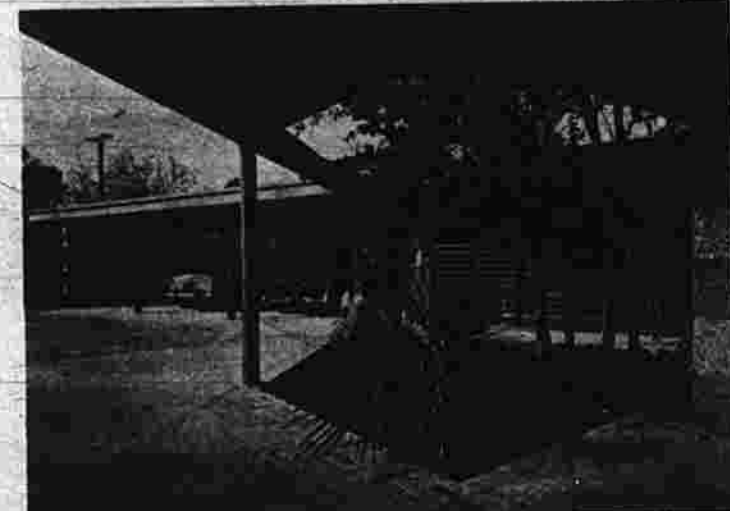
"It would be unusual," says Mr. Ferendino, "for an architect not to find some things he would do differently, if he were building again."

But, so far, he would make only one change—he would like to install more sliding screens to open his house even wider to the four winds of heaven.



Above: Spreading philodendrons and a slender aralia are the first things you would see from this bedroom when you woke in the morning. When the door is closed, redwood shutters regulate temperature and ventilation.

Left: view from the kitchen stove out to the veranda with indoor planting of tropical foliage, and beyond, the outdoor garden and view of the lake. A Hi-Fi speaker is installed in this bay which is used for dancing when the Ferendinos entertain. Bamboo fish traps from Jamaica cover outdoor lights, throwing a latticed pattern of light and shade over the exotic shrubs of terrace and garden.



Above: View of entrance, showing typical features of the veranda house—the sheltering eight-foot overhang, the brick flooring, which continues inside, and the tropical planting.

PHOTOS BY ALEXANDRE GEORGE

Suburbia Today, November 1959



**Marital
Spat?**

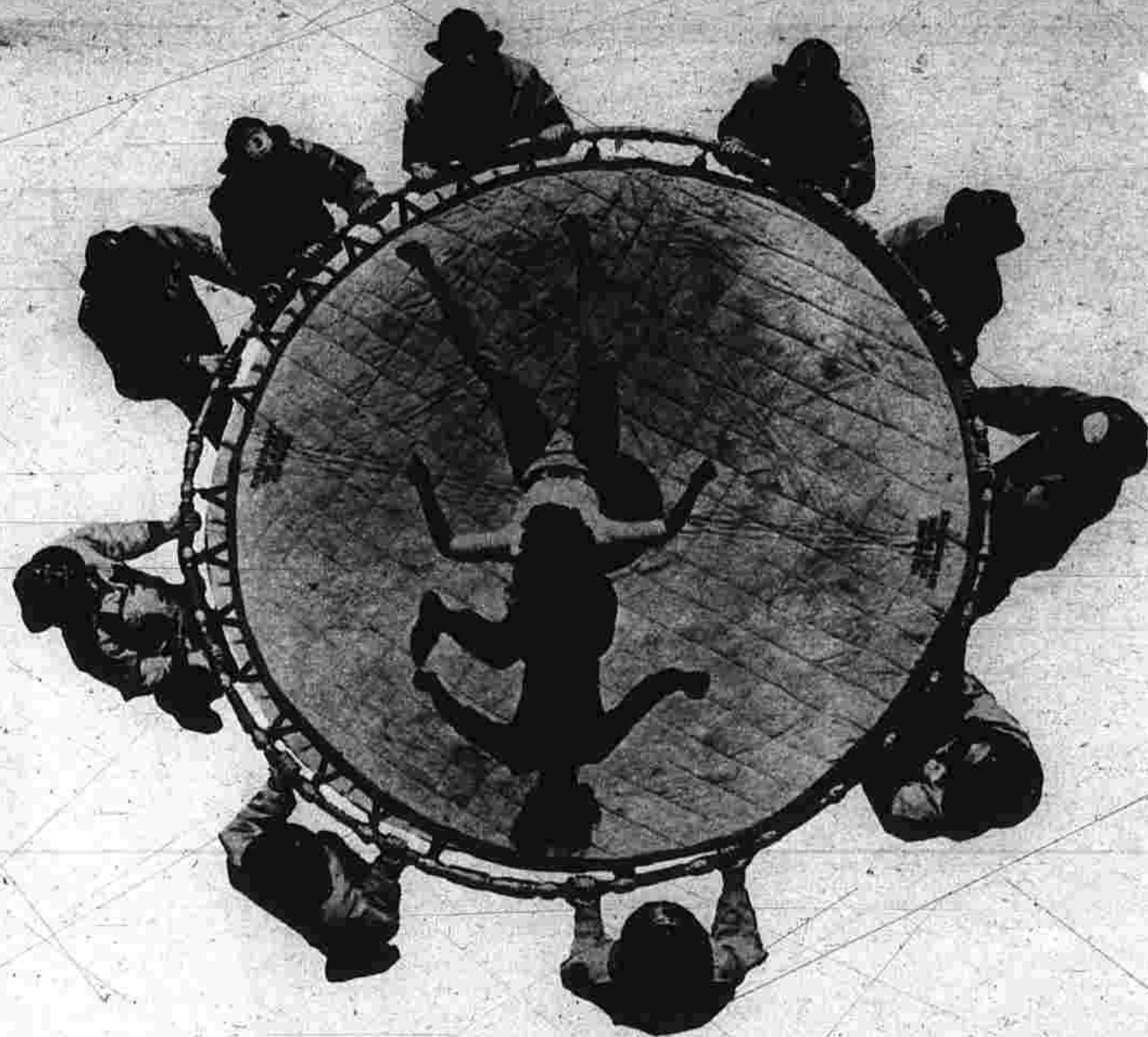
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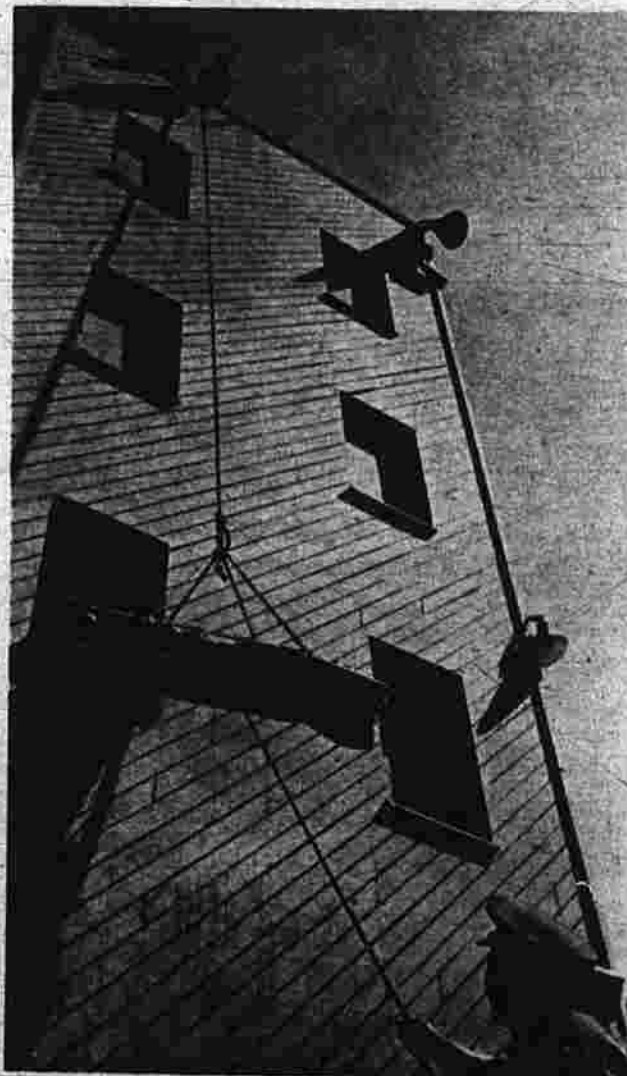
Help!

Fire—flood—choking child—and the rescue truck of the local fire department in Santa Monica, Cal., roars into action

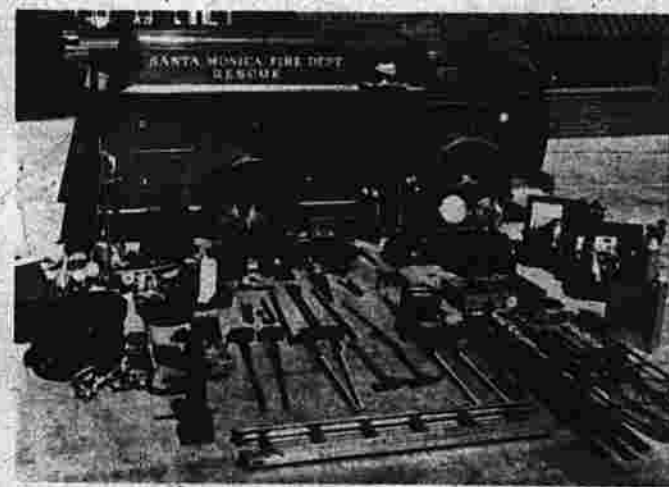
MANNED by specialists trained in the arts of saving life, the rescue truck goes out with the hook-and-ladder companies on every fire, and also races off unaccompanied, red lights flashing and sirens screaming, on sudden-illness and accident calls. When Red Skelton, the comedian, was stricken with a coughing spasm, for instance, it was the fire department's rescue truck which got him from his home outside Los Angeles to the big city hospital—in time. On one call a crew may have to deal with a boy, cold and unconscious, who has nearly drowned—another time they will be cutting a driver out of his smashed car with acetylene torches. No one, of course, knows what's going to happen next—but day and night in local fire departments all around the country, the rescue trucks and their crews stand by, ready to go.

Firemen practice operations like this till they have complete mastery of rescue technique.

Rescue truck is fitted with tools and equipment to cope with every conceivable emergency.



PHOTOS BY EUGENE HANSON



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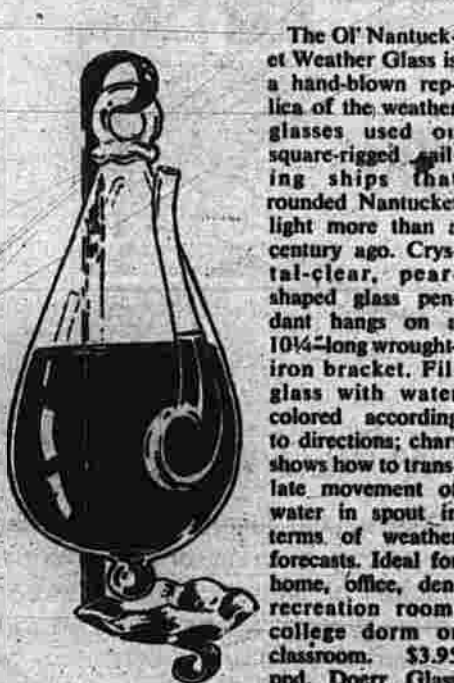
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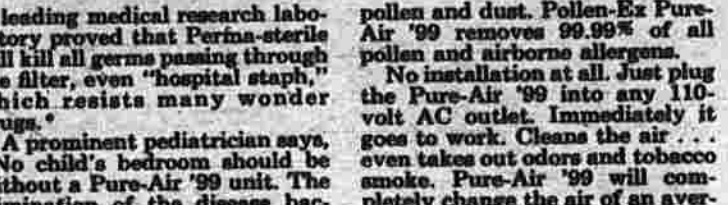
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A Paradise Regained

BY T. MORRIS LONGSTRETH

A BOY OF TWELVE behind a lawn mower can turn from Sir Lancelot into cowboy, into moon-spacer into flying-saucer immigrant, broken by intervals of plain root-beer-drinking boy. He knows a lot—where the spring-announcing peepers really live, why Atlas didn't get tired holding up the globe, what Huck Finn thought about when he wasn't talking. He is sorry for Charlemagne who couldn't read. Another hour of sweat and he'll have earned enough for that paperback. Permanence in a paperback is paradise regained.

As I remember it, my boyhood was pretty well divided between times, good or bad, and the timeless, which was perfect. I approved of mealtime and disapproved of bedtime. There was schooltime, an uneven adventure, my father's coming-home-from-business time, and the great stated times that cast their brightness before—the Fourth of July, Thanksgiving, Christmas. Best of all was the liberation from city school into country summer and wonderful weeks by the sea.

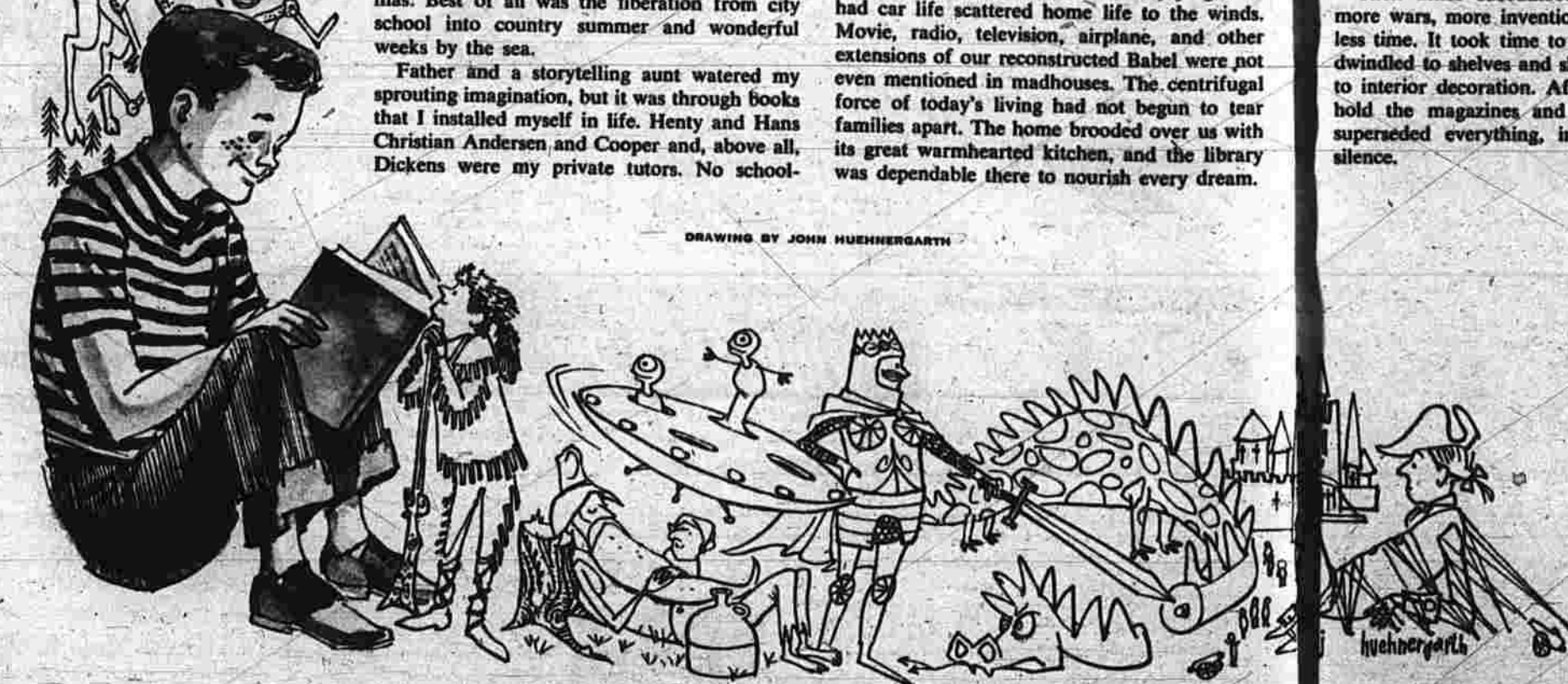
Father and a storytelling aunt watered my sprouting imagination, but it was through books that I installed myself in life. Henty and Hans Christian Andersen and Cooper and, above all, Dickens were my private tutors. No school-

teacher is as wise as a library, nor half so attractive. I gathered up myself while in company with the Count of Monte Cristo, Pickwick, the Virginian, and while tracing the route of Bunyan's hero. What school board is rich enough to provide teachers of their humane caliber? One third of my reading was new knowledge, one third wonder, and the remainder, the kindling of emulation in an air of joy.

Both my grandmothers had libraries and so did most of the houses I was taken to on visits. I loathed visits, those starched-up affairs. Older people were not wholly tedious, one at a time, but together, smotheration threatened until I ventured to excuse myself and find the library—and bliss.

Twelve-year-olds of today cannot imagine the family stronghold, called home, of the 1890's. The telephone's impudence had not yet interrupted whatever one was enjoying, nor had car life scattered home life to the winds. Movie, radio, television, airplane, and other extensions of our reconstructed Babel were not even mentioned in madhouses. The centrifugal force of today's living had not begun to tear families apart. The home brooded over us with its great warmhearted kitchen, and the library was dependable there to nourish every dream.

DRAWING BY JOHN HUEBERGARTH



A child, a book, a quiet afternoon—
the sublime waste of time that is
the conspiracy of childhood

The libraries I lost myself in still retained a quiet now gathered with an unrecoverable past. Shelves of books rose from floor to ceiling. They offered vast reaches of comfortable exploration, from the Arctic to the Amazon, yet only two minutes from the dinner table. Our climate abetted the use of this cavern of delight. In the Sahara-like summer, the library was cool, and our winters, compounded of slush and gales, made the library a warm, beckoning retreat. People chose chairs for comfort rather than decor, lighted a room softly, knew how to be quiet.

When we took our civilization away from the humanists and the poets and handed it over to militarists and inventors, we had to abandon the library in the home. Wars cost too much to dedicate a whole room to learning. The living room was given the privilege of cherishing culture—and chose fashion instead.

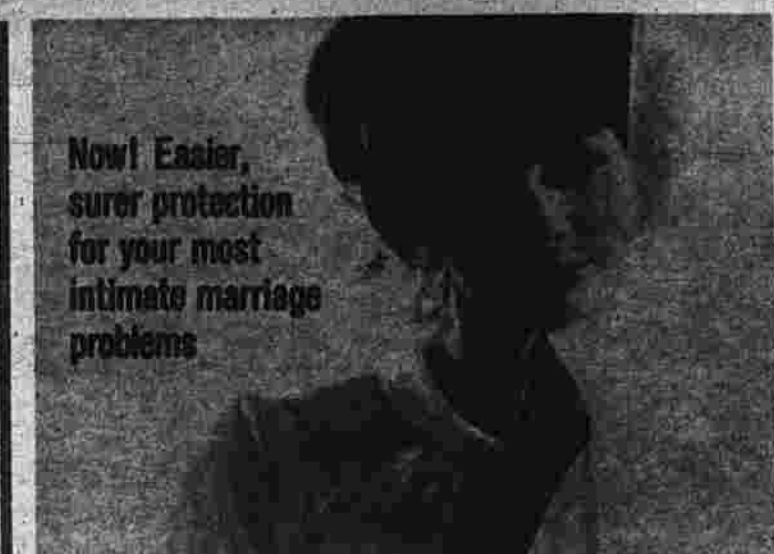
Then attics succumbed to costs. We had more wars, more inventions, larger debts, and less time. It took time to read, and bookcases dwindled to shelves and shelves were sacrificed to interior decoration. After all, a table could hold the magazines and did, until television superseded everything, including reverie and silence.

Yet the book, like the dandelion, the sparrow, and the rabbit, is hardy and adaptable, and I had a pleasant surprise the other day in the dormitory at my old boarding school. I was visiting an up-country boy and noticed a row of paperbacks. There were a score or more best sellers, a few Westerns and mysteries, but mainly longtimers—Dostoevski, Faulkner, Stendhal, plays by Shaw, criticism by Eliot and Trilling. My surprise was doubled when I learned that my host was headed for M.I.T., and read these books for pleasure. It was like finding an oasis complete with palms and the Pierian spring in the great American desert. When I commented on this exhibit of common sense, I was told that most of the boys in the dorm had similar collections.

Only a superficial civilization thinks it can do without the riches of the world's thought and experience, permanently available. Pictures whisked before the eye are not enough. A masterpiece of fiction, history, biography, drama, poetry, must be held in the hand, pondered, reread. Only by love, which refuses to be hurried, do we get outside ourselves and discover what our fellow beings have made of the mysteries of daily living.

In the labyrinth of the last hundred years, the world has taken the wrong turning time and again, until now the consequences are nightmare plain. Yet guides have been plentiful. There are the wiser boys and girls, with the paperbacks of greatness in their rooms, who may lead us out of the labyrinth yet. They may not be content with our comfortable, sterile, bookless habitats and may build their own sanctuaries, with libraries for the books cherished as they grew. It might even be they whose example could induce us to keep at hand the great, the wise, the humorous, the helpful writers to cheer and divert and point the way.

Some underprivileged savant has said that the true paradise is always the paradise we have lost. And Edens never are regained. But the still possible paradise is the environment of timeless moments when, busy in congenial action, we are lifted into our true being. This I know, for I was once a root-beer-drinking boy behind a lawn mower, who knew the way there and have never forgotten it.



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